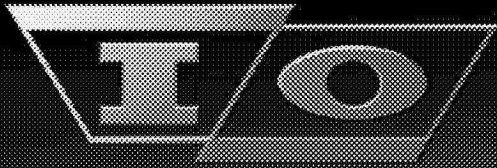


HIGHLY CONFIDENTIAL INFORMATION - SUBJECT TO PROTECTIVE ORDER



2006 Operating

Presentation to the Board
December

Operating Plan – MISD

Discussion Outline

- Snapshot of the marine imaging market – DAVE
- Assessment vs. 2005 CSFs - CHUCK
- MISD challenges and imperatives entering 2006 – Responsible party in (). See suggested topics on p
 - VSO - FELIX (DAVE)
 - Marine Streamer - JEFF (DAVE)
 - Positioning – MIKE B. (ROB)
 - LoFS - MARK H. (CHUCK)
- Snapshot of the Division product roadmap – DAVE
- Financial forecasts - MICHAEL
- Division-specific marketing initiatives - DAVE
- Other issues and initiatives - CHUCK

Operating Plan – MISD

Snapshot of the Marine Imaging Market

- 2-3 pages that summarize the Macro trends competitive activities that are shaping the market. We'll assume that the Board has a grounding, so should focus on “what's new different”
- Suggestions:
 - Revenue trends or sales of acquisition systems – market picking up with high commodity prices? V gaining share (us or Sercel)?
 - Summary of Q marine and market acceptance – How does it stack up to other systems in the market are we positioning to attack it?
 - Towed Seismic Vessel build up (how high can it go)
 - Redeployable OBC market and competitive review

Operating Plan – MISD

Assessment vs. 2005 CSFs

Critical Success Factor

1. xxx

Assessment

- xxx

Operating Plan – MISD

MISD Challenges and Imperatives Entering 2006

Challenge / Imperative

- Regain standing as a player in the towed streamer acquisition systems
- Successful Launch of DigiFIN Streamer Steering
- Deliver on VSO quality and new feature implementation targets -
- LoFS - put a development team together to engineer the fundamentals of a seismic permanent monitoring system solution

Basis of the Imperative

- The Sercel SEAL system has gained the expense of the MSX system. MSX as being long in the tooth
- Oil Companies and Contractors competitive Q-fin (steerable streamer) realize that we're in the best position
- Now that we've recovered from the problems, we need to move forward with quality of future systems delivery improvements requested by RX
- ITT from Oil Cos for LoFS project timeframes for delivery. Unless we have a solution "under our belt" we will not

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