

Advantages of ION's Positioning Portfolio

Marine Imaging Systems

April 29, 2010



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Defendant ION
Trial Exhibit
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4:09-cv-01827

- To deliver the key messages
- The messages must deliver our value proposition

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Key messages

- Steerable streamers add definable value for both for Oilcos and seismic contractors
- The use of steerable streamers is increasing year on year and becoming a requirement for many surveys
- Extracting the value from steering capability is complex and requires experience
- Its extremely important to select the best overall solution to extract the value and mitigate the risk of failure
- Sercel are behind ION in their capability, experience and understanding and are thus a higher risk choice
- ION's positioning and control product toolkit in combination with Orca is clearly the best business and technical solution to deliver value and mitigate risk



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- ION's positioning and control product toolkit in combination with Orca is clearly the best business and technical solution to deliver value and mitigate risk
 - Lots of experience
 - Many surveys 3D and 4D already shot, different vessels all over the world
 - Large market share
 - Install base, large number of clients (all except WG) , lots of units in the field
 - Used and by accepted by major Oilcos
 - Number of surveys



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Agenda

ION Marine, Industry leaders in Innovation

Positioning and Control, Field Proven Experience

Streamer Steering Evolution and Capabilities

Intelligent Acquisition

- **Survey Optimisation and Capabilities**
- **Example and Case study**

Summary

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