## **EXHIBIT C**



# UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD PHIGENIX, INC. Petitioner V. IMMUNOGEN, INC. Patent Owner Case IPR2014-00676 U.S. Patent No. 8,337,856

Supplemental Declaration Of John C. Jarosz



- I, John C. Jarosz, hereby declare as follows.
- 1. I am over the age of eighteen and otherwise competent to make this declaration.
- 2. I am the same John C. Jarosz who submitted a declaration on January 22, 2015 in the *inter partes* review proceeding IPR2014-00676. My initial declaration was marked as ImmunoGen Exhibit 2131.
- 3. I understand from counsel that Phigenix raised certain issues with my initial declarations and certain exhibits cited therein in its objections dated January 29, 2015. I submit this supplemental declaration to address issues asserted by Phigenix in its objections dated January 29, 2015.
- 4. I understand from counsel that Phigenix objected to my initial declarations because I cited Exhibits 2127, 2147, 2204, 2216, 2218, 2220, 2226-2238, 2240-2244, 2247, 2252-2261, 2266-2271, 2275, 2318-2320, 2325, 2334, 2335, 2340-2342, and 2344-2346, therein. I understand that, according to Phigenix, it was not established that an expert in the field would reasonably rely on these exhibits to formulate opinions such as those set forth in my initial declaration. I disagree with Phigenix's assertions.
- 5. Exhibits 2127, 2204, 2226-2238, 2318, 2325, 2334, 2335, 2340, and 2341 are copies of marketing and informational materials from Genentech. Experts in intellectual property, business, and product valuation routinely rely on materials



such as Exhibits 2127, 2204, 2226-2238, 2318, 2325, 2334, 2335, 2340, and 2341 when analyzing a product's use and characteristics, such as in the opinions set forth in my initial declaration.

- 6. Exhibits 2240-2244, 2256, 2319, and 2320 are compilations of data provided by IMS Institute for Healthcare Informatics ("IMS"). Data from IMS are routinely relied on by experts in the field to determine drug sales, prescriptions, and promotional expenditures for a given product, such as in the opinions set forth in my initial declaration.
- 7. Exhibits 2147, 2268, 2269, and 2271 are copies of investment analyst reports from Cowen & Company, J.P. Morgan, RBC Capital Markets, and UBS, respectively. Experts in intellectual property, business, and product valuation routinely rely on investment analyst reports such as Exhibits 2147, 2268, 2269, and 2271 when evaluating third-party views of a company's product, such as in the opinions set forth in my initial declaration. Exhibits 2147, 2268, 2269, and 2271 are true and correct copies of each investment analyst report as obtained from Thomson One located at https://www.thomsonone.com/DirectoryServices/2006-04-

01/Web.Public/Login.aspx?brandname=www.thomsonone.com&version=3.7.9.18 833&protocol=0, accessed on December 12, 2014.



- 8. Exhibit 2216 is a copy of a press release from Mylan Inc.'s website, accessed on December 18, 2014. Exhibit 2216 is a true and correct copy of the Mylan web page as published on the Mylan website, www.mylan.com, accessed on December 18, 2014. Experts routinely rely on press releases such as Exhibit 2216 in evaluating a product's relevant marketplace, such as in the opinions set forth in my initial declaration.
- 9. Exhibit 2218 is a copy of a press release from GlaxoSmithKline's website, accessed on December 18, 2014. Exhibit 2218 is a true and correct copy of the GlaxoSmithKline web page as published on the GlaxoSmithKline website, us.gsk.com, accessed on December 18, 2014. Experts routinely rely on press releases such as Exhibit 2218 in evaluating a product's relevant marketplace, such as in the opinions set forth in my initial declaration.
- 10. Exhibit 2220 is a copy of a press release from Bristol-Myers Squibb's website, accessed on December 18, 2014. Exhibit 2220 is a true and correct copy of the Bristol-Myers Squibb web page as published on the Bristol-Myers Squibb website, www.bms.com, accessed on December 18, 2014. Experts routinely rely on press releases such as Exhibit 2220 in evaluating a product's relevant marketplace, such as in the opinions set forth in my initial declaration.
- 11. Exhibit 2247 is a copy of a data brief from IMS's website, accessed on December 18, 2014. Exhibit 2247 is a true and correct copy of the IMS web



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