JOHN C. JAROSZ Managing Principal

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John Jarosz, a Managing Principal of Analysis Group, Inc., specializes in applied microeconomics and industrial organization. He has performed research, given economic testimony and provided strategy consultation in intellectual property, licensing, commercial damages and antitrust matters, including:

- Evaluation of damages in patent, copyright, trade secret, trademark and unfair competition cases. The
 types of damages have included lost profits, reasonable royalties, price erosion, unjust enrichment,
 accelerated market entry and prejudgment interest.
- Strategy consultation regarding the nature and value of technology, methods to share technology and reasonable compensation terms.
- Analysis and testimony regarding patent misuse and copyright misuse defenses, particularly concerning market definition and market power.
- General commercial damages testimony in a variety of cases and across numerous industries.

Mr. Jarosz received a J.D. from the University of Wisconsin. Mr. Jarosz holds an M.A. in Economics from Washington University in St. Louis, where he was a Ph.D. candidate and completed most of the program requirements. He also holds a B.A. in Economics and Organizational Communication from Creighton University in Omaha, Nebraska.

Prior to joining Analysis Group, Mr. Jarosz was a Director with Putnam, Hayes & Bartlett, Inc. Before that, he was a Senior Analyst with Richard J. Barber Associates, a Section Supervisor with Mutual of Omaha Insurance and a Research Analyst with the Center for the Study of American Business.

EDUCATION

J.D. University of Wisconsin

M.A. & Ph.D. candidate Economics, Washington University, St. Louis

B.A. Economics and Organizational Communication, Creighton University



PROFESSIONAL ASSOCIATIONS/MEMBERSHIPS

- American Economic Association
- American Law and Economics Association
- American Bar Association (Sections: Intellectual Property, Antitrust and Litigation)
- State Bar of Wisconsin (Section: Intellectual Property)
- American Intellectual Property Law Association (Sections: Federal Litigation, Licensing, Trade Secrets and Antitrust)
- Licensing Executives Society
 - Former Chair, Valuation and Taxation Committee
 - Former Member, Certified Licensing Professional Exam Writing Team
- Former Advisory Board The IP Litigator
- Former Columnist (Damage Awards) The IP Litigator
- Omicron Delta Epsilon (International Honor Society in Economics)
- Association of University Technology Managers
- Certified Licensing Professional
- Intellectual Property Owners Association
- 2011 Presidential Rank Review Board
- Referee, Journal of Forensic Economics
- The Sedona Conference (Sections: Best Practices in Patent Litigation, Patent Damages and Remedies)
- IAM Patent 1000 (2014): The World's Leading Patent Practitioners Economic Experts

TESTIMONIAL EXPERIENCE

 <u>CertusView Technologies, LLC</u> v. S &N Locating Services LLC and S & N Communications, Inc.

United States District Court, Eastern District of Virginia, Norfolk Division (Case No. 2:13 –cv-346 (MSD/LRL))

Expert report: reasonable royalty and prejudgment interest involving patents directed to creation of electronic sketches for utility location purposes.

■ In the Matter of Certain 3G Mobile Handsets and Components Thereof (Nokia (Respondent)) (International Trade Commission Inv. No. 337-TA-613)

Deposition testimony and expert report: economic evaluation of whether proposed license terms for certain wireless devices are discriminatory under a FRAND obligation and economic evaluation of hold-up and reverse hold-up.



Ecolab USA Inc. and Kleancheck Systems, LLC v. <u>Diversey</u>, Inc.

United States District Court for the District of Minnesota (Civil Action No. 12-cv-1984 (SRN/JJG)) Deposition testimony and expert report: lost profits, reasonable royalty, and prejudgment interest involving products covering the monitoring of hospital cleaning.

Intendis GmbH, Intraserv GmbH & Co. KG and Bayer Healthcare Pharmaceuticals Inc., v. Glenmark Generics Ltd. and Glenmark Generics Inc., USA.

United States District Court, District of Delaware (Case No. 13-cv-421-SLR)

Deposition testimony and expert report: commercial success involving a patent directed to the treatment of certain skin diseases.

Immunomedics Inc. v. Nycomed GmnH (n/k/a Takeda GmbH), Takeda Pharmaceutical Company Limited, and Takeda Pharmaceuticals International, Inc.

International Center for Dispute Resolution

Arbitration hearing and expert report: diminution of value associated with the delayed/failed development of a monoclonal antibody drug to treat various autoimmune diseases.

■ In the Matter of Certain Sulfentrazone, Sulfentrazone Compositions, and Processes for Making Sulfentrazone (<u>FMC</u> (Complainant))

United States International Trade Commission (Investigation No. 337-TA-914)

Trial and deposition testimony and expert report: irreparable harm, balance of hardships, and public interest involving a patent directed to a crop herbicide.

Bayer CropScience AG and Bayer CropScience NV v. Dow AgroSciences LLC, Mycogen Plant Science Inc., Agrigenetics, Inc. d/b/a Mycogen Seeds LLC, and Phytogen Seed Company, LLC International Chamber of Commerce (Case No. 18892/VRO/AGF)

Arbitration testimony and expert report: damages associated with alleged breach of contract and patent infringement involving genetically modified seed.

Antares Pharma, Inc. v. <u>Medac Pharma, Inc., Medac GmbH, Becton Dickinson France S.A.S., and Becton, Dickinson and Company</u>

United States District Court, District of Delaware (C.A. No. 14-270-SLR)

Deposition testimony and expert report: irreparable harm, balance of hardships, and public interest involving patents directed to methotrexate autoinjector products.

■ In the Matter of Certain Opaque Polymers (Organik Kimya (Respondent))

United States International Trade Commission (Investigation No.337-TA-883)

Deposition testimony and expert report: injury, independent economic valuation, and bond involving trade secrets used in the production of opaque polymers.

■ Katherine Dines v. <u>Toys "R" Us-Delaware, Inc.</u>

United States District Court, District of Colorado (Case No. 12-cv-2279-PAB-KMT)

Deposition testimony and expert report: profits and prejudgment interest associated with trademark infringement involving a line of stuffed animal toys.

Source Search Technologies, LLC v. Kayak.com, Inc.

United States District Court, District of New Jersey (Case No. 2:11-cv-03388-FSH-MAH)

Deposition testimony and expert report: reasonable royalty and prejudgment interest involved.

Deposition testimony and expert report: reasonable royalty and prejudgment interest involving a patent directed to online exchanges.



Universal Electronics, Inc. v. <u>Universal Remote Control, Inc.</u>

United States District Court, Central District of California, Southern Division (Case No.SACV12-329AG (JPRx))

Trial and deposition testimony and expert report: reasonable royalty and prejudgment interest involving patents directed to universal remotes.

• Everlight Electronics Co. Ltd., and Emcore Corporation v. <u>Nichia Corporation and Nichia America Corporation v. Everlight Americas, Inc.</u>

United States District Court, Eastern District of Michigan, Southern Division (Case No.4:12-cv-11758 GAD-MKM)

Deposition testimony, expert report and declaration: commercial success, lost profits, reasonable royalty, and prejudgment interest involving patents directed to LEDs.

Suomen Colorize Oy v. Verizon Services Corp., Verizon Online LLC, and Verizon Delaware LLC

United States District Court, District of Delaware (Case No.12-715-CJB)

Expert report: reasonable royalty and prejudgment interest involving a patent directed to interactive programming guides.

Bayer Healthcare Pharmaceuticals, Inc. and Dow Pharmaceutical Sciences, Inc. v. River's Edge Pharmaceuticals, LLC, Teresina Holdings, LLC, Medical Products Laboratories, Inc. and Stayma Consulting Services, LLC

United States District Court, Northern District of Georgia, Atlanta Division (Case No.11-cv-01634-RLV)

Deposition testimony and expert report: commercial success involving a patent directed to the treatment of certain skin diseases.

MacDermid, Inc. v. Cookson Group, plc, Cookson Electronics, Enthone, Inc., and David North United States Superior Court, Judicial District of Waterbury (Case No.x10-cv-09-5014518-d) Deposition testimony and expert report: royalty and prejudgment interest involving the misappropriation of trade secrets directed to chemicals, materials, and technical services used in a possible corporate acquisition.

JDS Therapeutics, LLC and Nutrition 21, LLC v. <u>Pfizer Inc., Wyeth LLC, Wyeth Consumer Healthcare Ltd.</u>, and Wyeth Consumer Healthcare <u>LLC</u>

United States District Court, Southern District of New York (Case No.1:12-cv-09002-JSR)

Deposition testimony and expert report: commercial success, reasonable royalty, and unjust enrichment involving patents and trade secrets directed to the use of chromium picolinate in multivitamins.

■ In the Matter of Certain Wireless Devices with 3G and/or 4G Capabilities and Components Thereof (Nokia (Respondent))

United States International Trade Commission (Investigation No.337-TA-868)

Trial and deposition testimony and expert report: economic evaluation of whether proposed license terms for certain wireless devices are discriminatory under a FRAND obligation, and economic evaluation of hold-up and reverse hold-up.



• Prowess, Inc. v. RaySearch Laboratories AB, et al.

United States District Court, District of Maryland (Case No. 11 CV 1357 (WDQ))
Deposition testimony and expert report: lost profits, reasonable royalty and prejudgment interest involving patents directed to treatment planning software for radiation therapy.

comScore, Inc. v. Moat, Inc.

United States District Court, Eastern District of Virginia, Norfolk Division (Case No. 2:12CV695-HCM/DEM, Lead Case 2:12CV351-HCM/DEM)

Deposition testimony and expert report: lost profits, reasonable royalty and prejudgment interest involving patents directed to online analytics.

■ LendingTree, LLC v. Zillow, Inc., NexTag, Inc., and Adchemy, Inc.

United States District Court, Western District of North Carolina, Charlotte Division (Case No. 3-:10-cv-439-FDW-DCK)

Trial and deposition testimony and expert report: lost profits, reasonable royalty and prejudgment interest involving patents directed to internet loan matching systems.

Impulse Technology Ltd. v. Microsoft Corporation, Electronic Arts, Inc., Ubisoft Holdings, Inc., and Konami Digital Entertainment Inc.

United States District Court, District of Delaware (Case No. 11-586-RGA-CJB)

Deposition testimony and expert report: reasonable royalty involving patents directed to video game motion detection functionalities.

• Network Protection Sciences, LLC v. Fortinet, Inc.

*United States District Court, Northern District of California (Case No. 3:12-cv-01106-WHA)*Deposition testimony and expert report: reasonable royalty and prejudgment interest involving patents directed to network security systems.

■ Shurtape Technologies, LLC and Shurtech Brands, LLC v. 3M Company

United States District Court, Western District of North Carolina (Case No.5:11-cv-00017) Deposition testimony and expert report: lost profits, reasonable royalty and prejudgment interest involving patents directed to painter's tape.

• Ferring, B.V. v. Watson Laboratories, Inc. – Florida, Apotex Inc., and Apotex Corp.

United States District Court, District of Nevada (Case Nos.3:11-cv-00481-RCJ-VPC, 3:11-cv-00485-RCJ-VPC, 3:11-cv-00853-RCJ-VPC, 3:11-cv-00854-RCJ-VPC, 2:12-cv-01935-RCJ-VPC, and 2:12-cv-01941-RCJ-VPC)

Deposition testimony and expert report: commercial success involving patents directed to the treatment of menorrhagia.

Ewa-Marie Rundquist v. <u>Vapiano SE, f/k/a Vapiano AG, Vapiano International LLC, and Vapiano Franchise USA, LLC, f/k/a Vapiano Franchising LLC</u>

United States District Court, District of Columbia (Case No.1:09-cv-02207 (EGS)) Expert report: damages involving copyrighted photographs used in restaurants.

Delavau, LLC v. J.M. Huber Corporation and J.M. Huber Micropowders Inc.

United States District Court, District of New Jersey (Case No.12-05378 (ES)(SCM)))
Deposition testimony and expert declaration: preliminary injunctive relief involving patents directed to dietary calcium supplements.



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