

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY, INC.
Petitioner

v.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case IPR2014-00579
Patent 7,104,347

PATENT OWNER'S NOTICE OF CHANGE IN COUNSEL

Pursuant to 37 C.F.R. § 42.10(a) and (b), Patent Owners Paice LLC and The Abell Foundation (“Patent Owner”), hereby designates Ruffin B. Cordell, formerly listed as a back-up counsel in this proceeding, as lead counsel, and Timothy W. Riffe, formerly listed as lead counsel, as a back-up counsel in this Proceeding for *Inter Partes* Review of U.S. Patent No. 7,104, 347 (IPR2014-00579). Kevin E. Green, Linda L. Kordziel and Brian J. Livedalen will remain back-up counsel, such that the Patent Owner’s designated counsel of record are:

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Respectfully submitted,

Date: June 18, 2015

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CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that on June 18, 2015, a complete and entire copy of this Patent Owner's Notice of Change in Counsel was provided via email to the Petitioner by serving the correspondence email addresses of record as follows:

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