

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY, INC.
Petitioner

v.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case IPR2014-00579
Patent 7,104,347

**PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL
BACK-UP COUNSEL**

In accordance with the provisions of 37 CFR § 42.10(a), Paice LLC & The Abell Foundation Inc. (collectively "Patent Owner"), designates Brian J. Livedalen as additional back-up counsel in the instant proceeding. Kevin E. Greene, Ruffin B. Cordell, and Linda L. Kordziel will remain as back-up counsel as well, such that Patent Owner's designated counsel of record are:

LEAD COUNSEL	BACKUP COUNSEL
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Date: April 6, 2015

Respectfully submitted,

/Linda L. Kordziel/

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CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on April 6, 2015, a complete and entire copy of this Patent Owner's Notice of Designation of Additional Back-Up Counsel was provided via e-mail to Counsel for Petitioner by serving the correspondence address of record as follows:

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