

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

THE GILLETTE COMPANY and  
FUJITSU SEMICONDUCTOR AMERICA, INC.,  
Petitioner,

v.

ZOND, LLC,  
Patent Owner.

---

Cases IPR2014-00578<sup>1</sup>  
IPR2014-00604<sup>2</sup>  
Patent 6,896,775 B2<sup>3</sup>

---

Before KEVIN F. TURNER, DEBRA K. STEPHENS, JONI Y. CHANG,  
SUSAN L.C. MITCHELL, and JENNIFER M. MEYER,  
*Administrative Patent Judges.*

TURNER, *Administrative Patent Judge.*

ORDER  
*Requests for Oral Argument*  
37 C.F.R. § 42.70

---

<sup>1</sup> IPR2014-01494 has been joined with IPR2014-00578.

<sup>2</sup> IPR2014-01482 has been joined with IPR2014-00604.

<sup>3</sup> This Order sets forth the same information for both of the above-identified cases. Therefore, we issue one Order to be entered in both cases. The parties, however, are not authorized to use this style of heading in subsequent papers.

The Scheduling Orders (IPR2014-00578, Paper 14; IPR2014-00604, Paper 10) for these proceedings provided that an oral hearing would be conducted if the hearing is requested by the parties and granted by the Board. Patent Owner and Petitioner requested oral hearing pursuant to 37 C.F.R. § 42.70. IPR2014-00578, Papers 51, 52; IPR2014-00604, Papers 44, 45. The requests are *granted*.

The proceedings are related, and both proceedings will be conducted as a single consolidated hearing, such that any representation made by counsel at the consolidated hearing is applicable to and useable in each proceeding that has an underlying basis for the representation. Each side will have sixty (60) minutes of total time to present argument for both of the proceedings. Petitioner bears the ultimate burden of proof that Patent Owner's claims at issue are unpatentable. Thus, Petitioner will open the hearing by presenting its case regarding the challenged claims for which we instituted trial. Petitioner may reserve some of its argument time for rebuttal. Thereafter, Patent Owner will respond to Petitioner's presentation.

The hearing will commence at 1:00 PM on May 26, 2015, on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, Virginia. The Board will provide a court reporter for the hearing and the reporter's transcript will constitute the official record of the hearing and will be entered in the record of each proceeding. The hearing will be open to the public for in-person attendance that will be accommodated on a first-come, first-served basis.

Furthermore, under 37 C.F.R. § 42.70(b), demonstrative exhibits must be served at least five business days before the hearing date. Barring any objections to the demonstratives by the opposing party, the parties are authorized to file any demonstrative exhibits in this proceeding in PRPS three business days prior to the oral hearing date. The parties also should note that one or more members of the

panel will be attending the hearing electronically from a remote location and will not be able to view the projection screen in the hearing room. The parties are reminded that the presenter must identify clearly and specifically each demonstrative exhibit (e.g., by slide or screen number) referenced during the hearing to avoid confusion, and to ensure the clarity and accuracy of the reporter's transcript.

If there are objections to the demonstratives, the party raising the objections must communicate those objections via email to [Trials@uspto.gov](mailto:Trials@uspto.gov). Any objection to demonstrative exhibits that is not presented timely will be considered waived. The objections should identify with particularity which demonstratives are subject to objection and include a short (one sentence or less) statement of the reason for each objection. No argument or further explanation is permitted. The Board will consider the objections and schedule a conference if deemed necessary. Otherwise, the Board will reserve ruling on the objections until at or after the oral argument. The parties are directed to *St. Jude Medical, Cardiology Division, Inc. v. The Board of Regents of the University of Michigan*, Case IPR2013-00041 (PTAB Jan. 27, 2014) (Paper 65), for guidance regarding the appropriate content of demonstrative exhibits. *See also CBS Interactive Inc. v. Helferich Patent Licensing, LLC*, Case IPR2013-00033 (PTAB Oct. 23, 2013) (Paper 118) (The Board has the discretion to limit the parties' demonstratives to pages in the record should there be no easy resolution to objections over demonstratives.).

The Board expects lead counsel for each party to be present in person at the oral hearing. However, any counsel of record may present the party's argument. If either party expects that its lead counsel will not be attending the oral argument, the parties should initiate a joint telephone conference with the Board no later than two business days prior to the oral hearing to discuss the matter.

Cases IPR2014-00578, IPR2014-00604  
Patent 6,896,775 B2

Any special requests for audiovisual equipment should be directed to [Trials@uspto.gov](mailto:Trials@uspto.gov). Requests for special equipment will not be honored unless presented in a separate communication not less than five days before the hearing, directed to the above email address.

Cases IPR2014-00578, IPR2014-00604  
Patent 6,896,775 B2

For PATENT OWNER:

Gregory J. Gonsalves  
[gonsalves@gonsalveslawfirm.com](mailto:gonsalves@gonsalveslawfirm.com)

Bruce J. Barker  
[bbarker@chsblaw.com](mailto:bbarker@chsblaw.com)

Tarek Fahmi  
[tarek.fahmi@ascendallaw.com](mailto:tarek.fahmi@ascendallaw.com)

For PETITIONERS:

*Gillette:*

David Cavanaugh  
[david.cavanaugh@wilmerhale.com](mailto:david.cavanaugh@wilmerhale.com)

Michael A. Diener  
[michael.diener@wilmerhale.com](mailto:michael.diener@wilmerhale.com)

Larissa B. Park  
[larissa.park@wilmerhale.com](mailto:larissa.park@wilmerhale.com)

*Fujitsu:*

David L. McCombs  
[david.mccombs.ipr@haynesboone.com](mailto:david.mccombs.ipr@haynesboone.com)

David M O'Dell  
[david.odell.ipr@haynesboone.com](mailto:david.odell.ipr@haynesboone.com)

Richard C. Kim  
[rckim@duanemorris.com](mailto:rckim@duanemorris.com)