

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FORD MOTOR COMPANY, INC.  
Petitioner

v.

PAICE LLC & THE ABELL FOUNDATION, INC.  
Patent Owner

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Case IPR2014-00571  
Patent 7,104,347

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**PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL  
BACK-UP COUNSEL**

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In accordance with the provisions of 37 CFR § 42.10(a), Paice LLC & The Abell Foundation Inc., (collectively "Patent Owner") designates Brian J. Livedalen as additional back-up counsel in the instant proceeding. Kevin E. Greene, Ruffin

B. Cordell, and Linda L. Kordziel will remain as back-up counsel as well, such that

Patent Owner's designated counsel of record are:

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Date: April 6, 2015

Respectfully submitted,

/Linda L. Kordziel/

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## CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on April 6, 2015, a complete and entire copy of this Patent Owner's Notice of Designation of Additional Back-Up Counsel was provided via e-mail to Counsel for Petitioner by serving the correspondence address of record as follows:

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