

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY
Petitioner,

v.

PAICE LLC & ABELL FOUNDATION, INC.
Patent Owners.

U.S. Patent No. 7,104,347 to Severinsky *et al.*
IPR Case No. Unassigned

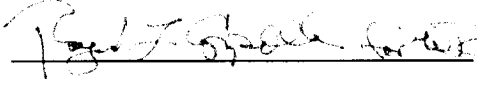
PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with *inter partes* reviews of the above-captioned patent, including the appointment of lead and backup counsel:

Frank A. Angileri, Reg. No. 36,733, and Brooks Kushman P.C. practitioners associated with U.S. Patent and Trademark Office Customer No. 28395; and Lissi Mojica, Reg. No. 64,121 and Kevin Greenleaf, Reg. No. 64,062- Dentons US LLP.

Please recognize the correspondence addresses (including electronic email addresses) for the *inter partes* review to be the addresses associated with the appointed lead and backup counsel.

The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By: 
Name: William J. Coughlin
Title: Asst. General Counsel
Date: 4-2-2014

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on April 4, 2014, a complete copy of this Power of Attorney was provided via overnight courier, costs prepaid, to the Patent Owner by serving the correspondence address of record as follows:

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Respectfully submitted,

Dated: April 4, 2014

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