

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FORD MOTOR COMPANY,  
Petitioner,

v.

PAICE LLC & THE ABELL FOUNDATION, INC.,  
Patent Owner.

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Case IPR2014-00570<sup>1</sup>  
Patent 7,104,347 B2

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Before SALLY C. MEDLEY and KALYAN K. DESHPANDE,  
*Administrative Patent Judges.*

MEDLEY, *Administrative Patent Judge.*

ORDER  
Trial Hearing  
35 U.S.C. § 316(a)(10)

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<sup>1</sup> This Order addresses the same issues in the *inter partes* reviews listed in the Appendix. Therefore, we issue one Order to be filed in all of the cases. The parties, however, are not authorized to use this style of filing in subsequent papers.

Both parties request a hearing in six cases pursuant to 37 C.F.R. § 42.70. The requests are *granted*.

The parties jointly propose a total of 3.5 hours per side to present arguments, partitioning the six cases into three groups, to be heard serially. *See, e.g.*, IPR2014-00884, Papers 27, 28. Upon consideration of the requests, each party will have three hours total time to present arguments for the six cases, partitioned and argued as suggested by the parties.

The hearing will be held on July 1, 2015 as follows: session one for IPR2014-00571 and IPR2014-00904 will commence at 9:00 AM Eastern Time; session two for IPR2014-00579 and IPR2014-00884 will commence at 12:30 PM Eastern Time; and session three for IPR2014-00570 and IPR2014-00875 will commence at 2:45 PM Eastern Time. For each session, Petitioner will proceed first to present its case with respect to the challenged claims and grounds for which the Board instituted trial. Thereafter, Patent Owner will respond to Petitioner's presentation. Petitioner may reserve rebuttal time to respond to Patent Owner's presentation.

The hearing will be open to the public for in-person attendance, on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, Virginia. In-person attendance will be accommodated on a first-come first-served basis. The Board will provide a court reporter for the hearing and the reporter's transcript will constitute the official record of the hearing.

Under 37 C.F.R. § 42.70(b), demonstrative exhibits must be served five business days prior to the hearing. They shall be filed at the Board two business days prior to the hearing, and the parties must initiate a conference call with the Board by two business days prior to the hearing to resolve any dispute over the propriety of each party's demonstrative exhibits. Any dispute over the propriety of demonstrative exhibits that is not timely

presented two business days prior to the hearing will be considered waived. The parties are directed to *CBS Interactive Inc. v. Helferich Patent Licensing, LLC*, IPR2013-00033, Paper 118 (October 23, 2013), regarding the appropriate content of demonstrative exhibits.

Questions regarding specific audio-visual equipment should be directed to the Board at (571) 272-9797. Requests for audio-visual equipment are to be made 5 days in advance of the hearing date. The request is to be sent to [Trials@uspto.gov](mailto:Trials@uspto.gov). If the request is not received timely, the equipment may not be available on the day of the hearing.

The parties are reminded that the presenter must identify clearly and specifically each demonstrative exhibit (e.g., by slide or screen number) referenced during the hearing to ensure the clarity and accuracy of the reporter's transcript.

The Board expects lead counsel for each party to be present at hearing, although any backup counsel may make the actual presentation, in whole or in part. If any lead counsel will not be in attendance at hearing, the Board should be notified via a joint telephone conference call no later than two days prior to the hearing to discuss the matter.

IPR2014-00570  
Patent 8,214,097 B2

PATENT APPENDIX

U.S. Patent No.	<i>Inter Partes</i> Review
7,104,347 B2	IPR2014-00571 IPR2014-00579 IPR2014-00884
7,237,634 B2	IPR2014-00904
7,559,388 B2	IPR2014-00875
8,214,097 B2	IPR2014-00570

IPR2014-00570  
Patent 8,214,097 B2

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