

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MASTERCARD INTERNATIONAL INCORPORATED
Petitioner

v.

JOHN D'AGOSTINO
Patent Owner

Case IPR2014-00544
(Patent 7,840,486)

Title: System and Method for Performing Secure Credit Card Transactions

**PETITIONER MASTERCARD'S FILING OF
DEMONSTRATIVE EXHIBITS**

Petitioner's MasterCard's Filing of Demonstrative Exhibits

Petitioner MasterCard respectfully submits its demonstrative exhibits pursuant to 37 C.F.R. § 42.70(b) and the Court's Trial Hearing Order dated April 10, 2015.

May 8, 2015

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IPR2014-00543 IPR2014-00544	MasterCard International Incorporated v. John D'Agostino	U.S. Pat. 8,036,988 U.S. Pat. 7,840,486
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Petitioner's Demonstratives

Oral Argument

May 12, 2015

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I.A. U.S. Pat. No. 8,036,988



(12) **United States Patent**
D'Agostino

(10) **Patent No.:** US 8,036,988 B2
(45) **Date of Patent:** Oct. 11, 2011

(54) **SYSTEM AND METHOD FOR PERFORMING SECURE CREDIT CARD TRANSACTIONS**

(76) **Inventor:** John D'Agostino, Sarasota, FL (US)

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days. This patent is subject to a terminal disclaimer.

(21) **Appl. No.:** 12902,399

(22) **Filed:** Oct. 12, 2010

(65) **Prior Publication Data**
US 2011/0071945 A1 Mar. 24, 2011

Related U.S. Application Data

(63) Continuation of application No. 11/252,009, filed on Oct. 17, 2005, now Pat. No. 7,840,486, which is a continuation of application No. 10/057,007, filed on Nov. 9, 2001, now abandoned, which is a continuation-in-part of application No. 09/231,745, filed on Jan. 15, 1999, now Pat. No. 6,324,526.

(51) **Int. Cl.**
G06Q 40/00 (2006.01)

(52) **U.S. Cl.** 705/44

(58) **Field of Classification Search** 705/44
See application file for complete search history.

(56) **References Cited**

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(Continued)

ABSTRACT

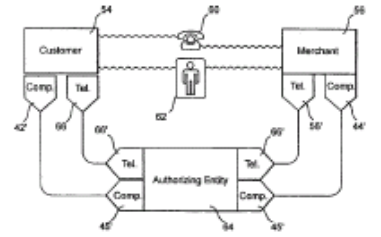
A method and system of performing secure credit card purchases in the context of a remote commercial transaction, such as over the telephone, wherein only the customer, once generally deciding upon a product or service to be purchased, communicates with a custodial authorizing entity, such as a credit card company or issuing bank wherein such entity has previous knowledge of the credit card number as well as custodial control of other account parameters such as interest rate, payment history, available credit limit etc. The customer supplies the custodial authorizing entity with the account identification data such as the credit card number and a requested one of a possible plurality of predetermined payment categories which define the dollar amount for the purchase and specific, predetermined time parameters within which authorization by the custodial authorizing entity will remain in effect. The custodial authorizing entity then generates a transaction code which is communicated exclusively to the customer wherein the customer in turn communicates only the transaction code to the merchant instead of a credit card number. The transaction code is indicative of merchant identification, credit card account identification and a designated one of the plurality of predetermined payment categories.

38 Claims, 2 Drawing Sheets

Title: System and method for performing secure credit card purchases

Issuance: Oct. 22, 2011

Priority Date: Jan. 15, 1999



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