IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of:

McFarland, et al.

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Title:

METHOD AND SYSTEM FOR PRODUCING GRAPHICAL IMAGES

Attorney Docket No.: 19473-0309IP1

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Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

PETITIONER'S POWER OF ATTORNEY IN A POST GRANT PROCEEDINGS BEFORE THE PATENT TRIAL AND APPEAL BOARD

Petitioner, Samsung Electronics America, Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review, covered business method review, post grant review, or other review proceedings before the Patent Trial and Appeal Board of the above-captioned patent:

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and all practitioners associated with PTO Customer Number 26171.

I have the authority to execute this document on behalf of Samsung Electronics America, Inc.

Samsung Electronics America, Inc.		
Ву:	lely	
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Title:	SENIOR LEGAL COUNSEL	
Date:	MARCH 21, 2014	

