UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

CONOPCO, INC. dba UNILEVER Petitioner

v.

THE PROCTOR & GAMBLE COMPANY Patent Owner

> CASE IPR: <u>Unassigned</u> Patent 6,451,300

CONOPCO, INC.'S POWER OF ATTORNEY (INTER PARTES REVIEW OF U.S. PATENT NO. 6,451,300)

Mail Stop "PATENT BOARD" Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

DOCKET

Pursuant to 37 C.F.R. § 42.10(b), Petitioner, Conopco, Inc., having a principal place of business at 700 Sylvan Avenue, Englewood Cliffs, NJ 07632, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 6,451,300:

Lead Counsel: Eldora L. Ellison (Reg. No. 39,967) phone: 202.772.8508 Back-up Counsel: Robert G. Sterne (Reg. No. 28,912) phone: 202.772.8555 Address: STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C. 1100 New York Avenue, NW Washington, DC 20005 202.371.2600 (reception) 202.371.2540 (facsimile) eellison-PTAB@skgf.com rsterne-PTAB@skgf.com

FOR: <u>C</u>	<u>onopco, Inc. dba Unilever</u>
	TURE: Eil a Soute, J
BY: 	ward A. Squillante, Jr.
TITLE:	VP, Head of Patent Group, Personal Care
	August 14. 2013

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CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned Conopco, Inc.'s Power of Attorney for *Inter Partes* Review of U.S. Patent No. 6,451,300 Under 37 C.F.R. § 42.10(b), was served in its entirety on March 12, 2014, upon the following parties via FedEx[®]:

The Proctor & Gamble Company	David M. Maiorana
Global Legal Department - IP	JONES DAY
Sycamore Building - 4th Floor	North Point
299 East Sixth Street	901 Lakeside Avenue
Cincinnati, OH 45202	Cleveland, Ohio 44114-1190
Patent owner's correspondence	Address known to the petitioner as likely
address of record for	to effect service.
U.S. Patent No. 6,451,300	

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/Eldora L. Ellison/

Date: March 12, 2014Eldora L. Ellison, Ph.D.
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