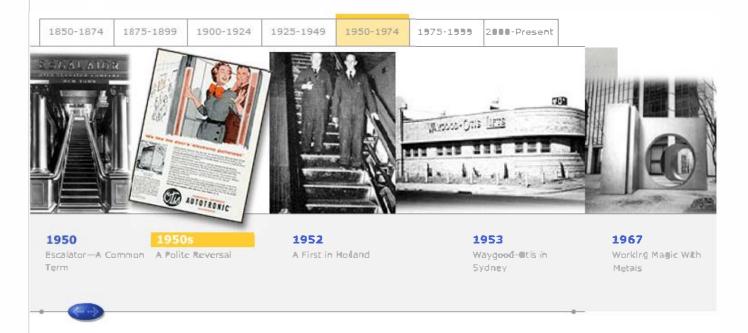
OTIS: A VISUAL TIMELINE



1950s

Pictured above: A 1950s advertisement touts "politely reversing" doors.

A Polite Reversal

Elevators could travel unattended with the invention of the Otis Autotronic elevators in 1948. An advertisement in the 1950s highlights an additional feature: the electronic elevator door. When a person is detected, says the ad, the doors "politely reverse" before touching the passenger.