## FORD MOTOR COMPANY'S POWER OF ATTORNEY

The undersigned, representing FORD MOTOR COMPANY, hereby revokes all other powers previously granted in these actions, and grants full Power of Attorney to the following practitioners to represent FORD MOTOR COMPANY in the Inter Partes reviews of U.S. Patent No. 6,324,463 (IPR2014-00279, IPR2014-00280, IPR2014-00281, IPR2014-00289 and IPR2014-00291) before the United States Patent & Trademark Office ("USPTO"), and to transact all business in the USPTO connected therewith:

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The individual signing below has the authority to execute this document on behalf of Petitioner FORD MOTOR COMPANY.

Date: 10/20/14

Name: Pater N. Tassie

Title: Chief Trademark Counsel

FORD MOTOR COMPANY

