

## FORD MOTOR COMPANY'S POWER OF ATTORNEY

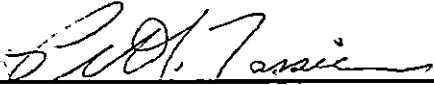
The undersigned, representing FORD MOTOR COMPANY, hereby revokes all other powers previously granted in these actions, and grants full Power of Attorney to the following practitioners to represent FORD MOTOR COMPANY in the *Inter Partes* reviews of U.S. Patent No. 6,324,463 (IPR2014-00279, IPR2014-00280, IPR2014-00281, IPR2014-00289 and IPR2014-00291) before the United States Patent & Trademark Office ("USPTO"), and to transact all business in the USPTO connected therewith:

Eric A. Buresh (Reg. No. 50,394)  
eric.buresh@eriseip.com  
Erise IP, P.A.  
6201 College Blvd., Suite 300  
Overland Park, Kansas 66211  
Telephone: (913) 777-5600  
Fax: (913) 777-5601

Jason R. Mudd (Reg. No. 57,700)  
jason.mudd@eriseip.com  
Erise IP, P.A.  
6201 College Blvd., Suite 300  
Overland Park, Kansas 66211  
Telephone: (913) 777-5600  
Fax: (913) 777-5601

The individual signing below has the authority to execute this document on behalf of Petitioner FORD MOTOR COMPANY.

Date: 10/20/14

  
Signature

Name: Peter N. Tassie

Title: Chief Trademark Counsel  
FORD MOTOR COMPANY