

FORD MOTOR COMPANY'S POWER OF ATTORNEY

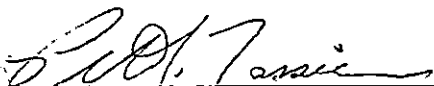
The undersigned, representing FORD MOTOR COMPANY, hereby revokes all other powers previously granted in these actions, and grants full Power of Attorney to the following practitioners to represent FORD MOTOR COMPANY in the *Inter Partes* reviews of U.S. Patent No. 6,324,463 (IPR2014-00279, IPR2014-00280, IPR2014-00281, IPR2014-00289 and IPR2014-00291) before the United States Patent & Trademark Office ("USPTO"), and to transact all business in the USPTO connected therewith:

Eric A. Buresh (Reg. No. 50,394)
eric.buresh@eriseip.com
Erise IP, P.A.
6201 College Blvd., Suite 300
Overland Park, Kansas 66211
Telephone: (913) 777-5600
Fax: (913) 777-5601

Jason R. Mudd (Reg. No. 57,700)
jason.mudd@eriseip.com
Erise IP, P.A.
6201 College Blvd., Suite 300
Overland Park, Kansas 66211
Telephone: (913) 777-5600
Fax: (913) 777-5601

The individual signing below has the authority to execute this document on behalf of Petitioner FORD MOTOR COMPANY.

Date: 10/20/14


Signature

Name: Peter N. Tassie

Title: Chief Trademark Counsel
FORD MOTOR COMPANY

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the attached FORD MOTOR COMPANY'S POWER OF ATTORNEY was sent via electronic mail on January 5, 2015, to the following:

John R. Kasha, Reg. No. 53,100
Kelly L. Kasha, Reg. No. 47,743
Kasha Law LLC
14532 Dufief Mill Rd.
North Potomac, MD 20878
(703) 867-1886
john.kasha@kashalaw.com
kelly.kasha@kashalaw.com

Counsel of Record for U.S. Patent No. 6,324,463

By: /s/Matthew J. Moore
Matthew J. Moore
Reg. No. 42012
Latham & Watkins LLP
555 Eleventh St., N.W. Suite 1000
Washington, DC 20004
202.637.2278
202.637.2201 (Fax)

Counsel for Petitioner Ford Motor Company