UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SUBARU OF AMERICA, INC., ET AL.,

Petitioners,

v.

CRUISE CONTROL TECHNOLOGIES LLC,

Patent Owner

Inter Partes Review No. 2014-00279 U.S. Patent No. 6,324,463

PETITIONERS' REPLY TO PATENT OWNER'S RESPONSE

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TABLE OF CONTENTS

				Page
I.	Intro	oductio	on	1
II.	Ove	rview	of Patent	1
III.	Anticipation of Claims 1–3, 5, 12–14, 18, 21, 25–26, 34–36 by Mizuno			2
	A.	Con	nmon Cruise Control and Speedometer Limitations	2
		1.	An Enable Switch Associated with Said Controller for Enabling the System (Claim 1)	2
		2.	A Cruise Control Enable Switch Associated with the Controller for Enabling and Disabling the Controller (Claim 2)	3
		3.	Upon Braking the Vehicle, Discontinuing Maintaining the Vehicle Speed at Substantially the Preset Speed While Keeping Data Corresponding to the Preset Speed in a Memory Device (Claim 18)	
		4.	Accelerating the Vehicle to a Speed Above the Preset Speed (Claim 25)	6
		5.	First Visual Display Apparatus Operable to Display the [Information] Indicative of the Actual Speed of the Vehicle (Claim 26), and a First Visual Display Apparatus Operable to Display the [Information] Indicative of the Actual Speed of the Vehicle (Claim 34)	·)6
	B.	Disp	olay Limitations	7
		1.	Maintaining the Activated Cruise Control Speed Symbol Upon Temporary Acceleration or Deceleration of the Vehicle (Claim 12)	
		2.	Discontinuing Display of the Symbol Indicative of the Preset Speed When the Cruise Control System Is Deactivated or a New Preset Speed Is Selected (Claim 13)	8
		3.	After the Cruise Control System Is Deactivated, Displaying a Symbol Indicative of an Unset State of the Preset Speed (Claim 21)	



TABLE OF CONTENTS

(continued)

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ı	D	•	•	•
ш	L	а	Ľ	τ

IV.	Anticipation of Claims 1–2, 12–16, 21, 25–27, and 29–31 by Miura			0
	A.	Common Cruise Control and Speedometer Limitations		
		1.	An Enable Switch Associated With Said Controller for Enabling the System (Claim 1)1	0
		2.	A Cruise Control Enable Switch Associated With the Controller for Enabling and Disabling the Controller (Claim 2)	1
	B.	Disp	lay Limitations1	1
		1.	Maintaining the Activated Cruise Control Speed Symbol Upon Temporary Acceleration or Deceleration of the Vehicle (Claim 12) and Maintaining the Display of the Symbol Indicative of The Preset Speed While the Vehicle Is at the Speed Above the Preset Speed (Claim 25)	1
		2.	Discontinuing Display of the Symbol Indicative of the Preset Speed When the Cruise Control System Is Deactivated or a New Preset Speed Is Selected (Claim 13)	2
		3.	After Activating the Cruise Control System, but Before Setting the Preset Speed, Indicating to the Operator the Unset Status of the Preset Speed (Claim 15) and Displaying a Visual Symbol to the Operator (Claim 16) and After the Cruise Control System Is Deactivated, Displaying a Symbol Indicative of an Unset State of the Preset Speed (Claim 21)	3
		4.	The Visual Information Displayed by the Second Visual Display Apparatus Includes Information Reflecting Whether the Speed Controller Is Operating to Maintain the Vehicle at the Cruising Speed at the Time the Display Is Made (Claim 27)	4



TABLE OF CONTENTS

(continued)

P	ล	ø	e
_	ч	5	•

	5. The Individual Visual Indicators Are Disposed On the	
	Indicator Dial of the Analog Speedometer (Claim 31)	14
V.	Obviousness of Claims 4, 19–20, 23, and 27–28.	15
VI.	Conclusion	15



I. Introduction

The claims challenged in this *inter partes* review (1–5, 12–16, 18–21, 23, 25–31, and 34–36 of U.S. Patent No. 6,324,463 (the "463 Patent") (Ex. 1001)) are invalid as anticipated or rendered obvious over Mizuno (Ex. 1004) and Miura (Ex. 1006). Patent Owner's arguments focus almost exclusively on <u>common cruise control and speedometer limitations</u> (*e.g.*, switches to power the system on; deviations from set speed during cruise; canceling speed control when the brake is depressed; and a speedometer). Those arguments can be quickly dispensed with because the '431 patent, Mizuno, and Miura all describe those features as well-known, assumed background prior art. Patent Owner's arguments as to the <u>display limitations</u> are tortured readings of phrases taken out of context from the references that likewise fail in the face of disclosures cited in the Petition and the lack of evidence rebutting Mr. McNamara's Declaration.

II. Overview of Patent

The '463 patent is drawn to a cruise control *display*, not a "conventional cruise control system" containing at least *twelve* elements the '463 patent expressly admits are background prior art. (Pet. 12–13.) It is also clear from the inventor's statements to the USPTO that:

Applicant's inventive system and *every* system and method claim in the pending application, on the contrary, are directed *only to the*



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