

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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NETFLIX, INC.  
Petitioner

v.

OPENTV, INC.  
Patent Owner

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Case IPR2014-00269  
U.S. Patent 6,233,736

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**NEW POWER OF ATTORNEY PURSUANT TO 37 CFR § 42.10(b)**

Having previously appointed Russell E. Levine (Reg. No. 32,153) and Eugene Goryunov (Reg. No. 61,579), Patent Owner OpenTV, Inc. hereby appoints the Practitioners associated with Customer No. 22,852 and James B. Medek (Reg. No. 70,845) as its attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for Inter Partes Review.

Please direct all communication regarding this Petition to:

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The undersigned is authorized to sign this Power of Attorney on behalf of the  
Patent Owner. Executed at Madison on the 25th day of March, 2014.

**OpenTV, Inc.**

By:  \_\_\_\_\_

Printed Name: Joe Chernesky

Title: Director