UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
PNY Technologies, Inc. Petitioner
v.
Phison Electronics Corp. Patent Owner
Case IPR2014-00150 Patent 7,518,879

PATENT OWNER PHISON ELECTRONICS CORP.'S PRELIMINARY RESPONSE



TABLE OF CONTENTS

I.	Introduction	1
II.	Statement of Relief Requested	3
III.	Background OF THE '879 PATENT	4
IV.	CLAIM CONSTRUCTION	5
A	"Fixed" is properly construed as "fastened securely in position"	5
В	"Concave" requires "curving inward to form a recess"	9
V.	DEFECTS IN THE PETITION	15
VI.	DEFECTS IN THE PROPOSED GROUNDS OF UNPATENTABILITY 20	Ý
A	. Elbaz	2 0
	CBA) is not "fixed" by the means for raising the module (the alleged oncave props)	
S	C. Ground 1 is defective because Elbaz does not disclose a "Universal erial Bus (USB) memory plug"	
D ci	O. Ground 1 is defective because Elbaz does not disclose a printed ircuit board assembly (PCBA).	27
E a:	Grounds 2-4 are defective because a person of ordinary skill in the rt would not have combined Elbaz and the AAPA or Deng	
F tl	. Grounds 3 and 4 are defective because a person of ordinary skill in ne art would not have combined Elbaz and Deng.	
VII.	CONCLUSION	36



LIST OF EXHIBITS

Exhibit No.	Description
2001	File History of the '879 Patent
2002	U.S. Publication No. 2007/0178769 to Ni ("Ni Publication")
2003	Collins English Dictionary, p. 350 (2005)
2004	Erik Oberg et al., <i>Machinery's Handbook</i> , 26 th Edition, pp. 720-973 (2000)
2005	Oxford English Dictionary, p. 654 (2005)
2006	Webster's New World Dictionary, p. 287 (1991).
2007	www.universetoday.com/82338/concave-lens; retrieved 2/18/2014



TABLE OF AUTHORITIES

Cases	Page(s)
Intelligent Bio-Systems v. Illumina Cambridge IPR2013-00324 (Paper 19, 2013)	2, 16, 17, 18, 19
Chi. Bd. Options Exch., Inc. v. Int'l Sec. Exch., LLC. 677 F.3d 1361, 1369 (Fed. Cir. 2012)	7
Tempo Lighting Inc. v. Tivoli LLC. 2014 U.S. App. LEXIS 2437 at (Fed. Cir. 2014)	9
Innova/Pure Water v. Safari Water Filtration Sys. 381 F.3d 1111, 1119 (Fed. Cir. 2004)	14, 27
In re Gurley 27 F.3d 551, 53 (Fed. Cir. 1994)	30
Winner Int'l Royalty Corp. v. Wang 202 F. 3d 1340, 1349 n.8 (Fed. Cir. 2000)	30
DePuy Spine, Inc. v. Medtronic Sofamar Danek, Inc. 567 F.3d 1314, 1327 (Fed. Cir. 2009)	30
Statutes	
35 U.S.C. § 325(d)	2, 16
Rules and Regulations	
37 C.F.R. § 42.107(a)	1



Pursuant to 37 C.F.R. § 42.107(a), the patent owner, Phison Electronics Corp. ("Patent Owner"), hereby submits the following Preliminary Response in response to the Petition for *Inter Partes* Review ("IPR") of U.S. Patent No. 7,518,879 ("the '879 patent").

I. INTRODUCTION

The '879 patent, entitled "Universal Serial Bus (USB) Memory Plug" contains twenty-one claims, of which claims 1, 11, and 17 are independent. The Petition asserts invalidity of claims 1-21. The Petition relies on two different references and the alleged "Applicant Admitted Prior Art (AAPA)" of the '879 patent¹ to propose four grounds of unpatentability: (1) anticipation based on Elbaz (Ground 1), (2) obviousness based on Elbaz in view of the AAPA of the '879 patent (Ground 2), (3) obviousness based on Elbaz and



¹ For brevity, the patent owner will refer to the alleged Applicant Admitted Prior Art simply as the "AAPA" of the '879 patent in the present response. However, patent owner does not necessarily agree that the '879 patent includes any admitted prior art.

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