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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

RPX CORPORATION  
Petitioner

v.

MACROSOLVE, INC.  
Patent Owner

Case IPR2014-00140  
Patent 7,822,816

PATENT OWNER'S MANDATORY NOTICE INFORMATION  
UNDER 37 CFR 48.2(a)(2)

## **I. Mandatory Notices**

### **A. Real Party-in-Interest**

The Patent Owner and real party in interest is MacroSolve, Inc.

### **B. Related Matters**

As of the filing date of this petition and to the best knowledge of the Patent Owner, the '816 Patent is involved in the following litigations in the Federal District Court for the Eastern District of Texas (indicated by case styling, case number, and filing date):

*MacroSolve, Inc. v. Carlson Hotels, Inc.* (6-13-cv-00666, 9/12/2013); *MacroSolve, Inc. v. Wyndham Hotel Group, LLC* (6-13-cv-00675, 9/12/2013); *MacroSolve, Inc. v. Five Guys Enterprises, LLC* (6-13-cv-00671, 9/12/2013); *MacroSolve, Inc. v. Meetup, Inc.* (6-13-cv-00674, 9/12/2013); *MacroSolve, Inc. v. Chipotle Mexican Grill, Inc.* (6-13-cv-00667, 9/12/2013); *MacroSolve, Inc. v. Comcast Corp.* (6-13-cv-00668, 9/12/2013); *MacroSolve, Inc. v. Discover Financial Services, Inc.* (6-13-cv-00669, 9/12/2013); *MacroSolve, Inc. v. Home Box Office, Inc.* (6-13-cv-00672, 9/12/2013); *MacroSolve, Inc. v. Box, Inc.* (6-13-cv-00665, 9/12/2013); *MacroSolve, Inc. v. Dropbox, Inc.* (6-13-cv-00670, 9/12/2013); *MacroSolve, Inc. v. MediaFire, LLC* (6-13-cv-00673, 9/12/2013); *MacroSolve, Inc. v. RueLaLa, Inc.* (6-13-cv-00206, 2/26/2013); *MacroSolve, Inc. v. Nordstrom, Inc.* (6-13-cv-00204, 2/26/2013); *MacroSolve, Inc. v. Pandora Media, Inc.* (6-13-cv-00205, 2/26/2013); *MacroSolve, Inc. v. Staples, Inc.* (6-13-cv-00207, 2/26/2013); *MacroSolve, Inc. v. The Kroger Co.* (6-13-cv-00203, 2/25/2013); *MacroSolve, Inc. v. Gilt Groupe Holdings, Inc.* (6-13-cv-00201, 2/25/2013); *MacroSolve, Inc. v. GameStop Corp.* (6-13-cv-00200,

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2/25/2013); *MacroSolve, Inc. v. Kohl's Department Stores, Inc.* (6-13-cv-00202, 2/25/2013);  
*MacroSolve, Inc. v. Fandango, Inc.* (6-13-cv-00199, 2/25/2013); *MacroSolve, Inc. v. Costco*  
*Wholesale Corp.* (6-13-cv-00198, 2/25/2013); *MacroSolve, Inc. v. SuperShuttle*  
*International Corp.* (6-12-cv-00978, 12/21/2012); *MacroSolve, Inc. v. Walgreen Co.* (6-12-  
cv-00975, 12/21/2012); *MacroSolve, Inc. v. Home Depot USA, Inc.* (6-12-cv-00976,  
12/21/2012); *MacroSolve, Inc. v. CVS Pharmacy, Inc.* (6-12-cv-00980, 12/21/2012);  
*MacroSolve, Inc. v. Skymall, Inc.* (6-12-cv-00977, 12/21/2012); *MacroSolve, Inc. v. Dollar*  
*Thrifty Automotive Group, Inc.* (6-12-cv-00979, 12/21/2012); *MacroSolve, Inc. v. Sears*  
*Holdings Management Corp.* (6-12-cv-00916, 12/4/2012); *MacroSolve, Inc. v. Bed Bath &*  
*Beyond, Inc.* (6-12-cv-00915, 12/4/2012); *MacroSolve, Inc. v. Starwood Hotels & Resorts*  
*Worldwide, Inc.* (6-12-cv-00917, 12/4/2012); *MacroSolve, Inc. v. Redbox Automated Retail,*  
*LLC* (6-12-cv-00744, 10/5/2012); *MacroSolve, Inc. v. American Express Co.* (6-12-cv-  
00743, 10/5/2012); *MacroSolve, Inc. v. Fareportal, Inc.* (6-12-cv-00416, 6/26/2012);  
*MacroSolve, Inc. v. Target Corp.* (6-12-cv-00418, 6/26/2012); *MacroSolve, Inc. v. LQ*  
*Management LLC* (6-12-cv-00417, 6/26/2012); *MacroSolve, Inc. v. Kayak Software Corp.*  
(6-12-cv-00388, 6/19/2012); *MacroSolve, Inc. v. Cumulus Media, Inc.* (6-12-cv-00389,  
6/19/2012); *MacroSolve, Inc. v. JetBlue Airways Corp.* (6-12-cv-00387, 6/19/2012);  
*MacroSolve, Inc. v. JPMorgan Chase & Co.* (6-12-cv-00384, 6/18/2012); *MacroSolve, Inc.*  
*v. LinkedIn Corp.* (6-12-cv-00385, 6/18/2012); *MacroSolve, Inc. v. MovieTickets.com, Inc.*  
(6-12-cv-00194, 3/23/2012); *MacroSolve, Inc. v. Bank of America Corp.* (6-12-cv-00193,  
3/23/2012); *MacroSolve, Inc. v. AOL Inc.* (6-12-cv-00091, 2/27/2012); *MacroSolve, Inc. v.*

*Inter-Continental Hotels Corp.* (6-12-cv-00092, 2/27/2012); *MacroSolve, Inc. v. Marriott International, Inc.* (6-12-cv-00076, 2/17/2012); *MacroSolve, Inc. v. GEICO Insurance Agency, Inc.* (6-12-cv-00074, 2/17/2012); *MacroSolve, Inc. v. Wal-Mart Stores, Inc.* (6-12-cv-00047, 1/30/2012); *MacroSolve, Inc. v. Facebook, Inc.* (6-12-cv-00044, 11/30/2012); *MacroSolve, Inc. v. Hyatt Corp.* (6-12-cv-00045, 11/30/2012); *MacroSolve, Inc. v. YELP! INC.* (6-12-cv-00048, 11/30/2012); *MacroSolve, Inc. v. newegg*(6-12-cv-00046, 11/30/2012); *MacroSolve, Inc. v. Hotels.com, L.P.* (6-11-cv-00690, 12/21/2011); *MacroSolve, Inc. v. Priceline.com Inc.* (6-11-cv-00691, 12/21/2011); *MacroSolve, Inc. v. Hipmunk, Inc.* (6-11-cv-00689, 12/21/2011); *MacroSolve, Inc. v. United Air Lines, Inc.* (6-11-cv-00694, 12/21/2011); *MacroSolve, Inc. v. Continental Airlines, Inc.* (6-11-cv-00687, 12/21/2011); *MacroSolve, Inc. v. American Airlines, Inc.* (6-11-cv-00685, 12/21/2011); *MacroSolve, Inc. v. Avis Rent A Car System, LLC* (6-11-cv-00686, 12/21/2011); *MacroSolve, Inc. v. Travelocity.com LP* (6-11-cv-00693, 12/21/2011); *MacroSolve, Inc. v. Southwest Airlines Co.* (6-11-cv-00692, 12/21/2011); *MacroSolve, Inc. v. The Hertz Corp.* (6-11-cv-00688, 12/21/2011); *MacroSolve, Inc. v. Whoop, Inc.* (6-11-cv-00523, 10/3/2011); *MacroSolve, Inc. v. AT&T Inc.* (6-11-cv-00490, 9/15/2011); *MacroSolve, Inc. v. Antenna Software, Inc.* (6-11-cv-00287, 6/6/2011); *MacroSolve, Inc. v. Canvas Solutions, Inc.* (6-11-cv-00194, 4/18/2011); and *MacroSolve, Inc. v. Brazos Technology Corp.* (6-11-cv-00101, 3/4/2011).

The '816 Patent is also the subject of *Ex Parte* Reexamination No. 901012,829 filed April 3, 2013 by GEICO Corporation, GEICO Casualty Company, GEICO General Insurance Company, GEICO Indemnity Company and Government Employees Insurance

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Company (collectively, "GEICO"). A non-final Office action rejecting all claims was mailed in the reexamination on September 13, 2013. Patent Owner's response to the non-final Office Action was e-filed November 13, 2013.

**C. Lead and Back-up Counsel and Service Information**

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Respectfully submitted,

11/26/2013

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