

U.S. Pat. No. 7,010,536  
Petition for *Inter Partes* Review  
Petitioner Power of Attorney

Paper No. \_\_\_\_\_

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

TWITTER, INC. AND YELP INC.  
Petitioners

v.

EVOLUTIONARY INTELLIGENCE, LLC  
Patent Owner

Patent No. 7,010,536  
Filing Date: January 28, 1999  
Issue Date: March 7, 2006  
Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING  
INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

---

*Inter Partes* Review No. Unassigned

---

**PETITIONER POWER OF ATTORNEY**

U.S. Pat. No. 7,010,536  
Petition for *Inter Partes* Review  
Petitioner Power of Attorney


### PETITIONER POWER OF ATTORNEY

Petitioner, Twitter, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review;

| Lead Counsel   | Back-Up Counsel   |
|--|---|
| Wab Kadaba<br>Registration No. 45,865<br>wkadaba@kilpatricktownsend.com  | Robert D. Tadlock ( <i>pro hac vice</i> )<br>Registration No.<br>rtadlock@kilpatricktownsend.com  |
| <u>Postal and Hand-Delivery Address:</u><br>Kilpatrick Townsend & Stockton LLP<br>1100 Peachtree Street NE, Suite 2800<br>Atlanta, GA 30309-4528 USA<br>Telephone: (404) 532-6959<br>Fax: (404) 541-3258 | <u>Postal and Hand-Delivery Address:</u><br>Kilpatrick Townsend & Stockton LLP<br>Two Embarcadero Center, 8 <sup>th</sup> Floor<br>Telephone: (415) 576-0200<br>Fax: (415) 576-0300 |

The individual signing below has the authority to execute this document on behalf of Twitter, Inc.

Dated: Oct. 22, 2013

By:   
Amy Keating  
Litigation Counsel  
Twitter, Inc.

U.S. Pat. No. 7,010,536  
Petition for *Inter Partes* Review  
Petitioner Power of Attorney

### PETITIONER POWER OF ATTORNEY

Petitioner, Yelp Inc. hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review;

| Lead Counsel  | Back-Up Counsel   |
|---|---|
| Wab Kadaba<br>Registration No. 45,865<br>wkadaba@kilpatricktownsend.com   | Robert D. Tadlock ( <i>pro hac vice</i> )<br>Registration No.<br>rtadlock@kilpatricktownsend.com  |
| <u>Postal and Hand-Delivery Address:</u><br>Kilpatrick Townsend & Stockton<br>LLP<br>1100 Peachtree Street NE, Suite 2800<br>Atlanta, GA 30309-4528 USA<br>Telephone: (404) 532-6959<br>Fax: (404) 541-3258 | <u>Postal and Hand-Delivery Address:</u><br>Kilpatrick Townsend & Stockton<br>LLP<br>Two Embarcadero Center, 8 <sup>th</sup> Floor<br>San Francisco, CA 94111 USA<br>Telephone: (415) 576-0200<br>Fax: (415) 576-0300 |

The individual signing below has the authority to execute this document on behalf of Yelp Inc.

Dated: October 21, 2013

  
By: \_\_\_\_\_  
Aaron Schur  
Senior Litigation Counsel  
Yelp Inc.