UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC. Petitioner,

v.

EVOLUTIONARY INTELLIGENCE, LLC Patent Owner,

Case IPR2014-00086 Patent 7,010,536

TWITTER, INC. AND YELP INC. Joining Petitioners,

v.

EVOLUTIONARY INTELLIGENCE, LLC Patent Owner,

Case IPR2014-00812 (Consolidated) Patent 7,010,536

POWER OF ATTORNEY



PETITIONER TWITTER, INC.'S

POWER OF ATTORNEY

Petitioner, Twitter, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review;

Lead Counsel	Back-Up Counsel
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The individual signing below has the authority to execute this document on behalf of Twitter, Inc.

Dated: 9|25|14

Ben Lee Litigation Counsel

Twitter, Inc.



CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this Petitioner Power of Attorneys has been served via FedEx on 10-6-14, upon the following:

GUTRIDE SAFIER LLP Adam J. Gutride, Esq. Seth A. Safier, Esq. Todd Kennedy, Esq. Anthony J. Patek, Esq. Marie McCrary, Esq. 835 Douglass Street San Francisco, CA 94114

Dated: 10-6-14

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