## UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

Apple Inc. Petitioner,

v.

## EVOLUTIONARY INTELLIGENCE, LLC, Patent Owner

Patent No. 7,010,536 Issued: March 7, 2006 Filed: January 28, 1999 Inventor: Michael De Angelo

Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

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Inter Partes Review No. IPR2014-00085

POWER OF ATTORNEY FOR PETITIONER APPLE INC.



## **POWER OF ATTORNEY FOR PETITIONER APPLE INC.**

In accordance with 37 C.F.R. § 42.10(b), Petitioner, Apple Inc., hereby appoints:

<u>Lead Counsel</u>	Backup Lead Counsel
Jeffrey P. Kushan	Douglas I. Lewis
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as its representative to act on its behalf in the above-identified petition for *inter* partes review, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner, Apple Inc.

Signature: \_\_\_\_\_ Date: 10/22/2013

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

