Paper No. 1

#### UNITED STATES PATENT AND TRADEMARK OFFICE

\_\_\_\_\_

#### BEFORE THE PATENT TRIAL AND APPEAL BOARD

\_\_\_\_\_\_

APPLE INC. Petitioner,

v.

# EVOLUTIONARY INTELLIGENCE, LLC, Patent Owner

Patent No. 7,010,536 Issued: March 7, 2006 Filed: January 28, 1999 Inventor: Michael De Angelo

Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

\_\_\_\_

Inter Partes Review No. IPR2014-00086

PETITION FOR INTER PARTES REVIEW



## TABLE OF CONTENTS

I.	COMPLIANCE WITH REQUIREMENTS FOR A PETITION FOR INTER PARTES REVIEW1					
	A.	Certification the '536 Patent May Be Contested by Petitioner				
	B.	Fee for <i>Inter Partes</i> Review (§ 42.15(a))				
	C.	Mandatory Notices (37 CFR § 42.8(b))				
		1.	Real Party in Interest (§ 42.8(b)(1))	2		
		2.	Other Proceedings (§ 42.8(b)(2))	2		
		3.	Designation of Lead and Backup Counsel	3		
		4.	Service Information (§ 42.8(b)(4))	3		
	D.	Proc	of of Service (§§ 42.6(e) and 42.105(a))	3		
II.			CATION OF CLAIMS BEING CHALLENGED B))	3		
III.	RELEVANT INFORMATION CONCERNING THE CONTESTED PATENT					
	A.	Effective Filing Date and Prosecution History of the '536 Patent				
	B.	Person of Ordinary Skill in the Art				
	C.					
		1.	Container	5		
		2.	Register	6		
		3.	Gateway	7		
		4.	"Active Space Register" / "Passive Register For Identifying Space" / "Neutral Space Register"	9		
		5.	Means Elements (Claims 9-12)	10		
IV.	PRECISE REASONS FOR RELIEF REQUESTED					
	A. Claim 2 is Anticipated by Ex. 1006 (Gibbs)			12		
	B.	Claim 3 is Anticipated by Ex. 1006 (Gibbs)				
	C.	Claim 4 is Anticipated by Ex. 1006 (Gibbs)				
	D.	Claim 5 is Anticipated by Ex. 1006 (Gibbs)				



## Petition for Inter Partes Review of U.S. Patent No. 7,010,536

	E.	Claim 6 is Anticipated by Ex. 1006 (Gibbs)	21
	F.	Claim 7 is Anticipated by Ex. 1006 (Gibbs)	22
	G.	Claim 8 is Anticipated by Ex. 1006 (Gibbs)	23
	H.	Claim 9 is Anticipated by Ex. 1006 (Gibbs)	24
	I.	Claim 10 is Anticipated by Ex. 1006 (Gibbs)	25
	J.	Claim 11 is Anticipated by Ex. 1006 (Gibbs)	26
	K.	Claim 12 is Anticipated by Ex. 1006 (Gibbs)	27
	L.	Claim 13 is Anticipated by Ex. 1006 (Gibbs)	28
	M.	Claim 14 is Anticipated by Ex. 1006 (Gibbs)	29
	N.	Claim 16 is Anticipated by Ex. 1006 (Gibbs)	30
V	CON	ICLUSION	31

#### Attachment A. Proof of Service of the Petition

Attachment B. List of Evidence and Exhibits Relied Upon in Petition



# I. COMPLIANCE WITH REQUIREMENTS FOR A PETITION FOR INTER PARTES REVIEW

#### A. Certification the '536 Patent May Be Contested by Petitioner

Petitioner certifies that U.S. Patent No. 7,010,536 (the '536 patent) (Ex. 1001) is available for *inter partes* review. Petitioner certifies that it is not barred or estopped from requesting *inter partes* review of the claims of the '536 patent on the grounds identified in this Petition. Neither Petitioner, nor any party in privity with Petitioner, has filed a civil action challenging the validity of any claim of the '536 patent. The '536 patent has not been the subject of a prior *inter partes* review by Petitioner or a privy of Petitioner.

Petitioner also certifies this petition for *inter partes* review is filed within one year of the date of service of a complaint alleging infringement of a patent.

Petitioner was served with a complaint alleging infringement of the '536 and '682 patents on **October 23, 2012**, which led to Civil Action No. 6:12-cv-00783-LED in the District of Eastern District of Texas. Ex. 1007. Subsequently, Civil Action No. 6:12-cv-00783-LED was transferred to the Northern District of California and became Civil Action No. 3:13-cv-4201-WHA. Because the date of this petition is less than one year from October 23, 2012, this petition complies with 35 U.S.C. § 315(b).

#### B. Fee for *Inter Partes* Review (§ 42.15(a))

The Director is authorized to charge the fee specified by 37 CFR § 42.15(a)



to Deposit Account No. 50-1597.

#### C. Mandatory Notices (37 CFR § 42.8(b))

#### 1. Real Party in Interest ( $\S 42.8(b)(1)$ )

The real party of interest of this petition pursuant to § 42.8(b)(1) is Apple Inc. ("Apple") located at One Infinite Loop, Cupertino, CA 95014.

### 2. <u>Other Proceedings (§ 42.8(b)(2))</u>

The '536 patent is the subject of civil action Civil Action No. 3:13-cv-04201-LB, served on Petitioner on October 23, 2012, and naming Petitioner as defendant. It is also the subject of the following cases: (1) *Evolutionary*Intelligence LLC v. Facebook, Inc., Case No. 3:13-cv-4202-JSC; (2) *Evolutionary*Intelligence LLC v. FourSquare Labs, Inc., Case No. 3:13-cv-4203-EDL; (3)

Evolutionary Intelligence LLC v. Groupon, Inc., Case No. 3:13-cv-4204-LB; (4)

Evolutionary Intelligence LLC v. LivingSocial, Inc., Case No. 3:13-cv-4205-EDL; (5) Evolutionary Intelligence LLC v. Millennial Media, Inc., Case No. 5:13-cv-4206-HRL; (6) Evolutionary Intelligence LLC v. Twitter, Inc., Case No. 4:13-cv-4207-KAW; and (7) Evolutionary Intelligence LLC v. Sprint Nextel Corp. et al., Case No. 3:13-cv-4513-JCS. These actions were originally filed in the Eastern District of Texas but have been transferred to the Northern District of California.

The '536 patent is also the subject of three other IPRs filed concurrently with this one. Those IPRs are numbered: IPR2014-00082, IPR2014-00083, and IPR2014-00085.



# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

### **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

#### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

