Paper No. 2

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Apple Inc. Petitioner,

v.

EVOLUTIONARY INTELLIGENCE, LLC, Patent Owner

Patent No. 7,702,682 Issued: April 20, 2010 Filed: November 14, 2005 Inventor: Michael De Angelo Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

Inter Partes Review No. IPR2014-00079

POWER OF ATTORNEY FOR PETITIONER APPLE INC.

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In accordance with 37 C.F.R. § 42.10(b), Petitioner, Apple Inc., hereby appoints:

Lead Counsel	Backup Lead Counsel
Jeffrey P. Kushan	Douglas I. Lewis
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as its representative to act on its behalf in the above-identified petition for *inter partes* review, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner, Apple Inc.

Howlesle

Signature:

Date: 10/22/2013

Name:<u>Noreen Krall</u>

Title: Vice President, Chief Litigation Counsel