

Petition for *Inter Partes* Review of
Patent No. 6,628,314

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Facebook, Inc.
Petitioner

v.

B.E. Technology, L.L.C.
Patent Owner

U.S. Patent No. 6,628,314

Filing Date: October 30, 2000

Issue Date: September 30, 2003

Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED
ADVERTISING

Inter Partes Review No. _____

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List of Exhibits

- Exhibit 1001: U.S. Patent No. 6,628,314 to Hoyle ("the '314 patent")
- Exhibit 1002: Excerpted File History of the '314 Patent
- Exhibit 1003: U.S. Patent No. 5,933,811 to Angles et al., filed on August 20, 1996 and issued on August 3, 1999 ("Angles")
- Exhibit 1004: U.S. Patent No. 5,809,242 to Shaw et al., filed on April 19, 1996 and issued on September 15, 1998 ("Shaw")
- Exhibit 1005: U.S. Patent No. 6,119,098 to Guyot et al., filed on October 14, 1997 and issued on September 12, 2000 ("Guyot")
- Exhibit 1006: U.S. Patent No. 6,009,410 to LeMole et al., filed on October 16, 1997 and issued on December 28, 1999 ("LeMole")
- Exhibit 1007: Declaration of Robert J. Sherwood In Support Of This Petition ("Sherwood Decl.")
- Exhibit 1008: U.S. Patent No. 7,225,142 to Apte et al., filed on August 1, 1996 and issued on May 29, 2007
- Exhibit 1009: U.S. Patent No. 6,141,010 to Hoyle, filed on July 17, 1998, and issued on October 31, 2000
- Exhibit 1010: Excerpted File History of U.S. Patent No. 6,141,010
- Exhibit 1011: Neil Barrett, Advertising on the Internet (Sept. 1997)
- Exhibit 1012: Jim Sterne, Advertising on the Web (Sean Dixon & Patrick Kanouse, Jan.1997)
- Exhibit 1013: Simon St. Laurent, Cookies (Mar. 1998)
- Exhibit 1014: Don Peppers & Martha Rogers, The One to One Future (Dec. 1996)
- Exhibit 1015: Robbin Zeff & Brad Aronson, Advertising on the Internet (Tim Ryan et al., July 1997)

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- Exhibit 1016: Ramez Elmasri & Shamkant B. Navathe, *Fundamentals of Database Systems* (Dan Joraanstad et al., 2nd ed. Aug. 1998)
- Exhibit 1017: Mark R. Brown et al., *Using Netscape 3* (Kellie M. Brooks et al. eds., special ed., Dec. 1996)
- Exhibit 1018: Rosalind Resnick & Dave Taylor, *The Internet Business Guide* (Cindy Morrow et al., 2nd ed., Jan. 1995)
- Exhibit 1019: U.S. Patent No. 6,134,592 to Montulli, filed on August 27, 1997 and issued on October 17, 2000
- Exhibit 1020: M. Crawford, *Transmission of IPv6 Packets over FDDI Networks* (1998)
- Exhibit 1021: *The American Heritage Dictionary of the English Language* (Anne H. Soukhanov et al., 3rd ed. 1992)
- Exhibit 1022: Alan Freedman, *The Computer Desktop Encyclopedia* (2d ed. 1999)
- Exhibit 1023: U.S. Patent No. 5,826,242 to Montulli, filed August 27, 1997 and issued on October 20, 1998
- Exhibit 1024: Pat Hensley et al., *Proposal for an Open Profiling Standard, v1.0* (June 2, 1997), *available at* <http://www.w3.org/TR/NOTE-OPS-FrameWork>
- Exhibit 1025: Melissa Dunn et al., *Privacy and Profiling on the Web* (June 1, 1997), *available at* <http://www.w3.org/TR/NOTE-Web-privacy>
- Exhibit 1026: Network Working Group, *Request for Comments: 1945 HTTP/1.0* (May 1996) *available at* <http://www.w3.org/Protocols/rfc1945/rfc1945>
- Exhibit 1027: Sheree R. Curry, *Pointcast and its Wannabes* (1996), *available at* http://money.cnn.com/magazines/fortune/fortune_archive/1996/11/25/218683/index.htm
- Exhibit 1028: U.S. Patent No. 5,724,521 to Dedrick, filed on November 3, 1994 and issued on March 3, 1998

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Exhibit 1029: Persistent Client State HTTP Cookies, Preliminary Specification, Netscape Communications Corp. (1996)

Exhibit 1030: U.S. Patent No. 5,796,952 to Davis et al., filed on March 21, 1997 and issued on August 18, 1998

Exhibit 1031: D. Kristol & L. Montulli, HTTP State Management Mechanism, Network Working Group, Request for Comments 2109 (Feb. 1997)

Exhibit 1032: Microsoft Corp., A History of Windows, *available at* <http://windows.microsoft.com/en-us/windows/history>

Exhibit 1033: David Fox & Troy Downing, Web Publisher's Construction Kit with HTML 3.2 (2d ed 1996) Pgs. 547-592.

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