

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT TRIAL AND APPEAL BOARD**

Inter Partes Review No.: not yet assigned
Inter Partes Review of: U.S. Patent No. 6,628,314
Petitioner: Facebook, Inc.
Inventors: Martin David Hoyle
Patent Title: COMPUTER INTERFACE METHOD AND APPARATUS
WITH TARGETS ADVERTISING
Patent Filing Date: October 30, 2000
Patent Issue Date: September 30,
2003
Patent Assignee: B.E. Technology, LLC
Petition for Review Filed: October 9, 2013

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e) and 42.105(b), the undersigned certifies that on October 9, 2013, a complete and entire copy of this Petition for Inter Partes Review of Patent No. 6,628,314, including Exhibit Nos. 1001 – 1033, was served via Federal Express, costs prepaid, to the Patent Owner by serving the correspondence address of record as follows:

B.E. Technology, LLC
116 W. Viking Drive
Cordova, Tennessee 38018

B.E. Technology, LLC
106 S. Walnut Street
Bay City, MI 48706

A courtesy copy was also served via Federal Express on the patent prosecution counsel for the Patent Owner at the following address:

James D. Stevens
Reising Ethington P.C.
755 W. Big Beaver Road, Suite 1850
Troy, Michigan 48084

A courtesy copy was also served via Federal Express on the litigation counsel for the Patent

Owner at the following address:

Robert E. Freitas
Freitas Tseng & Kaufman
100 Marine Parkway
Redwood City, CA 94065

By: /Heidi L. Keefe/
Heidi L. Keefe
Reg. No. 40,673