

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC.,
Petitioner

v.

B. E. TECHNOLOGY LLC
Patent Owner

U.S. Patent No. 6,628,314
Filed: October 30, 2000
Issued: September 30, 2003

Inter Partes Review No. 2014-00053

TITLE: COMPUTER INTERFACE METHOD AND
APPARATUS WITH TARGETED ADVERTISING

**PETITIONER'S POWER OF ATTORNEY DESIGNATING
ADDITIONAL BACK-UP COUNSEL**

Petitioner Facebook, Inc. hereby designates Orion Armon as additional back-up counsel to transact all business in the United States Patent & Trademark Office/Patent Trial and Appeal Board associated with the above-captioned *Inter Partes* Review:

ADDITIONAL BACK-UP COUNSEL
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The individual signing below has the authority to execute this document on behalf of Petitioner Facebook, Inc.

FACEBOOK, INC.



Luke Yeh

Lead Counsel

Dated: May 13, 2014

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. section 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY DESIGNATING ADDITIONAL BACK-UP COUNSEL** is being served electronically on the 23rd day of May, 2014, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the patent owner's attorneys of record:

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