

UNITED STATES PATENT AND TRADEMARK OFFICE

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PATENT TRIAL AND APPEAL BOARD

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FACEBOOK, INC.,  
Petitioner

v.

B. E. TECHNOLOGY LLC  
Patent Owner

U.S. Patent No. 6,628,314  
Filed: October 30, 2000  
Issued: September 30, 2003

*Inter Partes Review* No. IPR2014-00053

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Title: COMPUTER INTERFACE METHOD AND  
APPARATUS WITH TARGETED ADVERTISING

**PETITIONER'S NOTICE OF AMENDED EMAIL  
SERVICE/CORRESPONDENCE ADDRESS**

Petitioner, Facebook, Inc., hereby amends its lead counsel's and back-up counsels' primary email address for service and correspondence purposes in this *Inter Partes Review* as follows:

Delete reference to:                   zpatdcdocketing@cooley.com

And replace with:                    zIPR2014-00052-53@cooley.com

DATED: May 23, 2014

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**CERTIFICATE OF SERVICE**

I hereby certify, pursuant to 37 C.F.R. section 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY DESIGNATING ADDITIONAL BACK-UP COUNSEL** is being served electronically on the 23rd day of May, 2014, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the patent owner's attorneys of record:

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