

Petition for *Inter Partes* Review of
Patent No. 6,628,314

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Facebook, Inc.
Petitioner

v.

B.E. Technology, L.L.C.
Patent Owner

U.S. Patent No. 6,628,314

Filing Date: October 30, 2000

Issue Date: September 30, 2003

Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED
ADVERTISING

Inter Partes Review No. _____

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List of Exhibits

Exhibits Cited in this Petition

Exhibit 1101: U.S. Patent No. 6,628,314 to Hoyle (“the ‘314 patent”)

Exhibit 1102: Excerpted File History of the ‘314 Patent

Exhibit 1103: U.S. Patent No. 5,809,242 to Shaw et al., filed on April 19, 1996 and issued on September 15, 1998 (“Shaw”)

Exhibit 1104: Sheree R. Curry, Pointcast and its Wannabes (1996)

Exhibit 1105: Melissa Dunn et al., Privacy and Profiling on the Web (1997) (“W3C Submission”)

Exhibit 1106: U.S. Patent No. 6,587,127 to Leeke et al., filed on November 24, 1998 and issued on July 1, 2003 (“Leeke”)

Exhibit 1107: U.S. Patent No. 5,721,827 to Logan et al., filed on October 2, 1996 and issued on February 24, 1998 (“Logan”)

Exhibit 1108: U.S. Patent No. 5,948,061 to Merriman et al., filed on October 29, 1996 and issued on September 7, 1999 (“Merriman”)

Exhibit 1109: U.S. Patent No. 5,918,014 to Robinson, filed on December 26, 1996 and issued on June 29, 1999 (“Robinson”)

Exhibit 1110: U.S. Patent No. 5,848,396 to Gerace, filed on April 26, 1996 and issued on December 8, 1998 (“Gerace”)

Exhibit 1111: Declaration of Robert J. Sherwood In Support Of This Petition (“Sherwood Decl.”)

Exhibit 1112: U.S. Patent No. 7,225,142 to Apte et al., filed on August 1, 1996 and issued on May 29, 2007

Exhibit 1113: U.S. Patent No. 6,141,010 to Hoyle, filed on July 17, 1998, and issued on October 31, 2000

Exhibit 1114: Excerpted File History of U.S. Patent No. 6,141,010

List of Exhibits

- Exhibit 1115: Neil Barrett, Advertising on the Internet (Sept. 1997)
- Exhibit 1116: Jim Sterne, Advertising on the Web (Sean Dixon & Patrick Kanouse, Jan.1997)
- Exhibit 1117: Simon St. Laurent, Cookies (Mar. 1998)
- Exhibit 1118: Don Peppers & Martha Rogers, The One to One Future (Dec. 1996)
- Exhibit 1119: Robbin Zeff & Brad Aronson, Advertising on the Internet (Tim Ryan et al., July 1997)
- Exhibit 1120: Ramez Elmasri & Shamkant B. Navathe, Fundamentals of Database Systems (Dan Joraanstad et al., 2nd ed. Aug. 1998)
- Exhibit 1121: Mark R. Brown et al., Using Netscape 3 (Kellie M. Brooks et al. eds., special ed., Dec. 1996)
- Exhibit 1122: Rosalind Resnick & Dave Taylor, The Internet Business Guide (Cindy Morrow et al., 2nd ed., Jan. 1995)
- Exhibit 1123: U.S. Patent No. 6,134,592 to Montulli, filed on August 27, 1997 and issued on October 17, 2000
- Exhibit 1124: M. Crawford, Transmission of IPv6 Packets over FDDI Networks (1998)
- Exhibit 1125: The American Heritage Dictionary of the English Language (Anne H. Soukhanov et al., 3rd ed. 1992)
- Exhibit 1126: Alan Freedman, The Computer Desktop Encyclopedia (2nd ed. 1999)
- Exhibit 1127: U.S. Patent No. 5,826,242 to Montulli, filed August 27, 1997 and issued on October 20, 1998
- Exhibit 1128: Non-Final Office Action, U.S. App. No. 13/107,231 (July 29, 2013)
- Exhibit 1129: Persistent Client State HTTP Cookies, Preliminary Specification, Netscape Communications Corp. (1996)

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