

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION,
Petitioner

v.

B.E. TECHNOLOGY, LLC
Patent Owner

Case IPR2014-00040
Patent 6,771,290 B1

TRANSMITTAL LETTER AND UPDATED EXHIBIT LIST

Petitioner Microsoft Corporation submits an updated list of exhibits to include Exhibit 1018. The updated list appears below:

EXHIBIT LIST

Exhibit #	Reference Name
1001	U.S. Patent No. 6,628,314
1002	File History of U.S. Patent No. 6,628,314
1003	Declaration of Henry Houh
1004	Curriculum Vitae of Henry Houh
1005	U.S. Patent No. 5,809,242 to Shaw
1006	U.S. Patent No. 6,119,098 to Guyot
1007	U.S. Patent No. 5,918,014 to Robinson
1008	Gallagher, K., <i>et al.</i> , “A Framework for Targeting Banner Advertising on the Internet,” The Computer Society (1997)
1009	U.S. Patent No. 5,774,670 to Montulli
1010	Jackson, T., “Media Futures: This bug in your PC is a smart cookie,” Financial Times (February 12, 1996)
1011	“The New York Times on the Web Creates New On-Line Marketing Standard – Demographic Data From 1.7 Million Registrants Enables Precise Advertiser Targeting,” PR Newswire (July 14, 1997)
1012	U.S. Patent No. 6,285,987 to Roth
1013	Kilsheimer, J., <i>et al.</i> , “Net Issues – Tossing Your Cookies Takes Some Deft Switching,” The Seattle Times (June 29, 1997)
1014	Herhold, S., “Web Effort Aims at Tailoring Pitches to the Right People,” The Philadelphia Inquirer (February 27, 1997)
1015	Initial Infringement Contentions, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (January 7, 2013)
1016	Complaint, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (October 10, 2012)
1017	Proof of Service of Complaint, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (October 10, 2012)
1018	Petitioner’s Demonstratives

Dated: December 8, 2014

Respectfully Submitted,

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IPR2014-00040

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CERTIFICATE OF SERVICE

I hereby certify that on this 8th day of December 2014, a copy of this
PETITIONER'S TRANSMITTAL LETTER AND UPDATED EXHIBIT LIST to
include Exhibit 1031 has been served in its entirety by e-mail on the following
counsel of record for Patent Owner:

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