

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MICROSOFT CORPORATION.  
Petitioner,

v.

B.E. TECHNOLOGY, LLC,  
Patent Owner

Patent No. 6,628,314

Issued: September 30, 2003

Filed: October 30, 2000

Inventor: Martin David Hoyle

Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH  
TARGETED ADVERTISING

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*Inter Partes* Review No. IPR2013-00039

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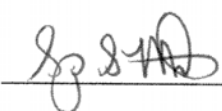
**POWER OF ATTORNEY FOR PETITIONER MICROSOFT  
CORPORATION**

In accordance with 37 C.F.R. § 42.10(b), Petitioner, Microsoft Corporation,  
hereby appoints:

<u>Lead Counsel</u> Jeffrey P. Kushan Reg. No. 43,401 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <b><u>jkushan@sidley.com</u></b> (202) 736-8914	<u>Backup Lead Counsel</u> Scott M. Border <i>Pro Hac Vice Pending</i> Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <b><u>sborder@sidley.com</u></b> (202) 736-8818
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as its representative to act on its behalf in the above-identified petition for *inter partes* review, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner, Microsoft Corporation.

Signature: 

Date: 10/7/13

Name: Sandip S. Minhas

Title: Assistant Secretary