

EXHIBIT LIST

Exhibit #	Reference Name
1001	U.S. Patent No. 6,628,314
1002	File History of U.S. Patent No. 6,628,314
1003	Declaration of Henry Houh
1004	Curriculum Vitae of Henry Houh
1005	U.S. Patent No. 5,809,242 to Shaw
1006	U.S. Patent No. 6,119,098 to Guyot
1007	U.S. Patent No. 5,918,014 to Robinson
1008	Gallagher, K., <i>et al.</i> , “A Framework for Targeting Banner Advertising on the Internet,” The Computer Society (1997)
1009	U.S. Patent No. 5,774,670 to Montulli
1010	Jackson, T., “Media Futures: This bug in your PC is a smart cookie,” Financial Times (February 12, 1996)
1011	“The New York Times on the Web Creates New On-Line Marketing Standard – Demographic Data From 1.7 Million Registrants Enables Precise Advertiser Targeting,” PR Newswire (July 14, 1997)
1012	U.S. Patent No. 6,285,987 to Roth
1013	Kilsheimer, J., <i>et al.</i> , “Net Issues – Tossing Your Cookies Takes Some Deft Switching,” The Seattle Times (June 29, 1997)
1014	Herhold, S., “Web Effort Aims at Tailoring Pitches to the Right People,” The Philadelphia Inquirer (February 27, 1997)
1015	Initial Infringement Contentions, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (January 7, 2013)
1016	Complaint, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (October 10, 2012)
1017	Proof of Service of Complaint, <i>B.E. Technology, L.L.C. v. Microsoft Corporation</i> , 2:12-cv-2829 (TNWD) (October 10, 2012)
1018	RFC 959, “File Transfer Protocol (FTP),” (October 1985)
1019	RFC 1436, “The Internet Gopher Protocol,” (March 1993)
1020	RFC 1580, “Guide to Network Resource Tools,” (March 1994)
1021	RFC 1945, “Hypertext Transfer Protocol – HTTP/1.0,” (May 1996)
1022	RFC 1635, “How to Use Anonymous FTP,” (May 1994)
1023	RFC 2138, “Remote Authentication Dial In User Service (RADIUS),” (April 1997)
1024	RFC 2095, “IMAP/POP AUTHorize Extension for Simple Challenge/Response,” (January 1997)

Exhibit #	Reference Name
1025	RFC 2109, "HTTP State Management Mechanism," (February 1997)
1026	RFC 793, "TCP Protocol," (September 1981)