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RECORD OF ORAL HEARING UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION

Petitioner

VS.

B.E. TECHNOLOGY, LLC

Patent Owner

- - - - - -

Case No. IPR2014-00039

Patent 6,628,314

Application No. 09/699705

Technology Center 2100

- - - - - -

Oral Hearing Held: Wednesday, December 10, 2014

Before SALLY C. MEDLEY, KALYAN K. DESHPANDE, and LYNNE E. PETTIGREW, *Administrative Patent Judges*.

The above-entitled matter came on for hearing on Wednesday, December 10, 2014 at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia at 3:00 p.m. in Courtroom A.



Case No. IPR2014-00039 Patent 6,628,314

APPEARANCES:

ON BEHALF OF THE PETITIONER:

JEFFREY P. KUSHAN, ESQ. SCOTT M. BORDER, ESQ. Sidley Austin LLP 1501 K Street, N.W. Washington, D.C. 20005 202-738-8914

ON BEHALF OF THE PATENT OWNER:

ROBERT E. FREITAS, ESQ. DANIEL J. WEINBERG, ESQ. DANA M. ZOTTOLA, ESQ. Freitas Angell & Weinberg LLP 350 Marine Parkway, Suite 200 Redwood Shores, California 94065 650-593-6300



1	PROCEEDINGS
2	(3:00 p.m.)
3	JUDGE MEDLEY: Please be seated. Good
4	afternoon. This is the third and final session of hearings
5	involving Patent Owner B.E. Technology's U.S. Patent
6	6,628,314, the '314 patent. This is the session involving IPR
7	2014-00039 between Petitioner Microsoft and Patent Owner,
8	BE.
9	IPR 2014-00738 has been joined with the 39 IPR.
10	The Petitioner in that case, again, was given the opportunity to
11	attend today but not to participate by presenting arguments.
12	As we have already explained this morning in the earlier
13	session this afternoon, today's hearing with the different
14	sessions will result in a single transcript to be uploaded in
15	each case.
16	And during this morning's session, we summarized
17	our conference call that we had with the parties yesterday.
18	And anyone interested in that are directed to the transcript,
19	which will be forthcoming.
20	So at this time we would like counsel who will
21	present for the Petitioner to identify themselves beginning
22	with Petitioner.
23	MR. KUSHAN: Good afternoon, Your Honor,
24	Jeffrey Kushan from Sidley for Microsoft. With me is Mr.
25	Border from Sidley. We're also joined by Mr. Lytle from
26	Microsoft.



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1	MR. FREITAS: Robert Freitas for the Patent
2	Owner. Also with me is Daniel Weinberg and Dana Zottola.
3	JUDGE MEDLEY: Thank you. For the November
4	14th order, each party will have a total of 45 minutes to
5	present your arguments. Petitioner, you will present first.
6	With respect to challenged claims and grounds for
7	which the Board instituted trial, Patent Owner, you can
8	respond to the presentation and present your motion to amend.
9	Petitioner, you can reserve rebuttal time to respond
10	to Patent Owner's presentation. And then finally, as we all
11	know, Patent Owner, you can reserve some time to present
12	arguments with respect to your motion to amend.
13	So, Petitioner, you may begin. Would you like to
14	reserve rebuttal time?
15	MR. KUSHAN: Yes, Your Honor, thank you. I
16	would like to reserve 25 minutes for rebuttal time.
17	JUDGE MEDLEY: Okay. Thank you. You may
18	proceed.
19	MR. KUSHAN: So as you have heard now in two
20	series of presentations, there are a number of grounds that the
21	petitioners have collectively put forward. We're going to be
22	addressing in our petition the grounds that are based on a
23	reference called Guyot.
24	And if you can put up slide 14.
25	In our proceedings, there are three grounds that
20	were identified aloins 11 to 14 16 to 10 were found



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- anticipated by Guyot. Claim 15 was found obvious based on
- 2 Guyot in view of Robinson. And claims 20 to 22 were found
- obvious based on Guyot and RFC 1635, which is the
- anonymous FTP technique.
- I want to frame the discussions a bit because the
- 6 Patent Owner has essentially grounded the dispute around
- 7 claims 11 to 19 through the lens of claim 11. They haven't
- 8 presented any distinct arguments regarding the claim 15 and
- 9 the grounds that are based on that. They have addressed the
- obviousness question of 20 to 22.
- For the dispute around claim 11, the Patent Owner
- essentially identified three potential distinctions from the
- Guyot reference. And the first of those relates to the word
- demographic information. When you instituted trial, you
- found two instances of demographic information that are being
- collected in the scheme of Guyot.
- And what I want to do is, first of all, keep the
- focus, which is fairly narrow. And this hopefully makes it
- easier for the discussion today and also for the record.
- Their arguments are basically that there is these
- 21 two events which collect demographic information in the
- Guyot scheme, the first time when it is created, when the
- personal profile in the Guyot scheme is created, it is in
- response to a question. The second event is when the personal
- 25 file is updated during the course of use of the Guyot scheme.



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