

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY MOBILE COMMUNICATIONS (USA) INC.
Petitioner

v.

B.E. TECHNOLOGY, L.L.C.
Patent Owner

Patent No. 6,771,290

Issue Date: Aug. 3, 2004

Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH
PORTABLE NETWORK ORGANIZATION SYSTEM AND TARGETED
ADVERTISING

PETITIONER'S DEMONSTRATIVES

SONY-1011

No. IPR2014-00029

List of Exhibits

Ex. No.	Exhibit Name
Sony-1001	U.S. Patent No. 6,771,290 (“the ’290 Patent”)
Sony-1002	Public PAIR Transaction History for U.S. Pat. App. 09/744,033
Sony-1003	U.S. Patent App. 09/744,033, Notice of Allowability (Mar. 19, 2004)
Sony-1004	U.S. Patent No. 6,141,010 (“the ’010 Patent”)
Sony-1005	Comparison of ’290 Patent and ’010 Patent Specifications
Sony-1006	Expert Declaration of Eric Burger
Sony-1007	Curriculum Vitae of Eric Burger
Sony-1008	International PCT App. Pub. WO 97/09682 to Kikinis (“Kikinis”)
Sony-1009	U.S. Patent No. 6,049,831 to Gardell et al. (“Gardell”)
Sony-1010	Excerpt from B.E. Technology, L.L.C.’s Initial Infringement Contentions to Sony Mobile Communications (USA) Inc.
Sony-1011	Petitioner’s Demonstratives

Presentation of Petitioners

IPR 2014-00029

IPR 2014-00031

IPR 2014-00040

IPR 2014-00044

U.S. Patent No. 6,771,290

Principal Prior Art at Issue

- PCT International Publication Number WO 97/09682 to Kikinis (**“Kikinis”**), published Mar. 13, 1997 is prior art under § 102(b)

The '290 Patent

(12) **United States Patent**
Hoyle

(12) **United States Patent**
Hoyle

(10) **Patent No.:** US 6,771,290 B1
(45) **Date of Patent:** Aug. 3, 2004

(54) **COMPUTER INTERFACE METHOD AND APPARATUS WITH PORTABLE ORGANIZATION SYSTEM AND TARGETED ADVERTISING**

(75) **Inventor:** Martin David Hoyle, Metairie, LA (US)

(73) **Assignee:** B.E. Technology, LLC, Bay City, MI (US)

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) **Appl. No.:** 09/744,033

(22) **PCT Filed:** Jul. 16, 1999

(86) **PCT No.:** PCT/US99/16135

§ 371 (c)(1), (2), (4) **Date:** Apr. 11, 2001

(87) **PCT Pub. No.:** WO00/04434

PCT Pub. Date: Jan. 27, 2000

Related U.S. Application Data

(63) **Continuation-in-part of application No. 09/118,351, filed on Jul. 17, 1998, now Pat. No. 6,141,010.**

(51) **Int. Cl.:** G06F 15/00

(52) **U.S. Cl.:** 345/745; 717/170

(58) **Field of Search:** 345/745, 762, 345/763, 852, 853, 854, 839; 717/120

(56) **References Cited**

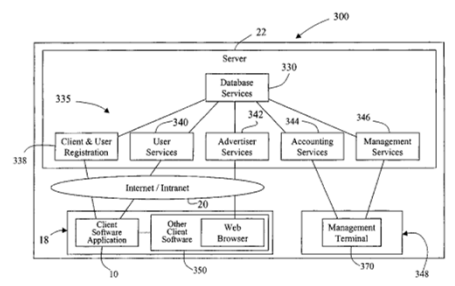
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(List continued on next page.)

3 Claims, 16 Drawing Sheets



(54) **COMPUTER INTERFACE METHOD AND APPARATUS WITH PORTABLE NETWORK ORGANIZATION SYSTEM AND TARGETED ADVERTISING**

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