UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY MOBILE COMMUNICATIONS (USA) INC.
Petitioner

v.

B.E. TECHNOLOGY, L.L.C.

Patent Owner

Patent No. 6,771,290
Issue Date: Aug. 3, 2004
Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH PORTABLE NETWORK ORGANIZATION SYSTEM AND TARGETED ADVERTISING

PETITIONER'S DEMONSTRATIVES

SONY-1011

No. IPR2014-00029

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List of Exhibits

Ex. No.	Exhibit Name
Sony-1001	U.S. Patent No. 6,771,290 ("the '290 Patent")
Sony-1002	Public PAIR Transaction History for U.S. Pat. App. 09/744,033
Sony-1003	U.S. Patent App. 09/744,033, Notice of Allowability (Mar. 19, 2004)
Sony-1004	U.S. Patent No. 6,141,010 ("the '010 Patent")
Sony-1005	Comparison of '290 Patent and '010 Patent Specifications
Sony-1006	Expert Declaration of Eric Burger
Sony-1007	Curriculum Vitae of Eric Burger
Sony-1008	International PCT App. Pub. WO 97/09682 to Kikinis ("Kikinis")
Sony-1009	U.S. Patent No. 6,049,831 to Gardell et al. ("Gardell")
Sony-1010	Excerpt from B.E. Technology, L.L.C.'s Initial Infringement Contentions to Sony Mobile Communications (USA) Inc.
Sony-1011	Petitioner's Demonstratives

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Presentation of Petitioners

IPR 2014-00029

IPR 2014-00031

IPR 2014-00040

IPR 2014-00044

U.S. Patent No. 6,771,290

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Principal Prior Art at Issue

- PCT International Publication Number WO 97/09682 to Kikinis **("Kikinis"),** published Mar. 13, 1997 is prior art under § 102(b)

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The ’290 Patent

(12) **United States Patent**
Hoyle

(10) **Patent No.: US 6,771,290 B1**
(45) **Date of Patent: Aug. 3, 2004**

(54) **COMPUTER INTERFACE METHOD AND APPARATUS WITH PORTABLE NETWORK ORGANIZATION SYSTEM AND TARGETED ADVERTISING**

(75) Inventor: **Martin David Hoyle**, Metairie, LA (US)

(73) Assignee: **B.E. Technology, LLC**, Bay City, MI (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **09/744,033**

(22) PCT Filed: **Jul. 16, 1999**

’290 Patent at pg. 1.

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