### UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

# SONY MOBILE COMMUNICATIONS (USA) INC. Petitioner

v.

## B.E. TECHNOLOGY, L.L.C.

Patent Owner

Patent No. 6,771,290
Issue Date: Aug. 3, 2004
Title: COMPUTER INTERFACE METHOD AND APPARATUS WITH
PORTABLE NETWORK ORGANIZATION SYSTEM AND TARGETED
ADVERTISING

#### PETITIONER'S NOTICE OF ADDITION OF BACKUP COUNSEL

No. IPR2014-00029



#### PETITIONER'S NOTICE OF ADDITION OF BACKUP COUNSEL

Petitioner Sony Mobile Communications (USA) Inc. hereby designates the following attorney as additional backup counsel for *Inter Partes* Review IPR2014-00029.

Michael E. Sander Reg. No. 71,667 msander@kenyon.com KENYON & KENYON LLP One Broadway New York, NY 10004-1007 Tel: 212-425-7200

A Power of Attorney encompassing the additional backup counsel was filed with the Petition in accordance with 37 C.F.R. § 42.10(b).

Dated: August 13, 2014

\_/s/\_ John Flock John Flock, Lead Counsel, Reg. No. 39,670 jflock@kenyon.com KENYON & KENYON LLP One Broadway New York, NY 10004-1007 Tel: 212-908-7200

Paul Qualey, Backup Counsel, Reg. No. 45,027 pqualey@kenyon.com
KENYON & KENYON LLP
1500 K Street, NW
Washington, DC 20005-1257
Tel: (202) 220-4200



## Certificate of Service Under 37 C.F.R. § 42.6(e)(4)

I certify that I caused a true and correct copy of the forgoing to be served via

electronic mail on the following:

Jason S. Angell (Reg. No. 51,408) jangell@fawlaw.com

Robert E. Freitas (pro hac vice) rfreitas@fawlaw.com

Daniel J. Weinberg (pro hac vice) rfreitas@fawlaw.com

Jessica N. Leal (pro hac vice) jleal@fawlaw.com

BEIPR@fawlaw.com

Freitas Angell & Weinberg LLP 350 Marine Parkway, Suite 200 Redwood Shores, CA 94065 Telephone: (650) 593-6300 Facsimile: (650) 593-6301

Dated: <u>August 13, 2014</u>

Tel: 212-425-7200

