

Filed on behalf of: Black Hills Media, LLC
By: Theodosios Thomas
Black Hills Media, LLC
5400 Trinity Rd. Suite 303
Raleigh, NC 27607
Tel: (919) 233-1942, Ext. 203
Fax: (919) 233-9907

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

YAMAHA CORPORATION OF AMERICA
Petitioner

v.

BLACK HILLS MEDIA, LLC
Patent Owner

Case No. IPR2013-00598
U.S. Patent 8,214,873

**PATENT OWNER'S SUPPLEMENTAL MANDATORY NOTICE
INFORMATION UNDER 37 C.F.R. § 42.8**

Patent Owner hereby files this Supplementary Mandatory Notice Pursuant to 37 C.F.R. § 42.8(a)(3).

I. Identification of Lead and Back-Up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner hereby identifies lead and back-up counsels as follows:

Lead Counsel	Back-up Counsel
Lana Gladstein, Esq., Reg. No. 48,502 Pepper Hamilton LLP 125 High Street 19th Floor, High Street Tower Boston, MA 02110 (617) 204-5100 (telephone) (617) 204-5150 (facsimile) gladsteinl@pepperlaw.com	Thomas Engellenner, Reg. No. 28,711 Pepper Hamilton LLP 125 High Street 19 th Floor, High Street Tower Boston, MA 02110 (617) 204-5100 (telephone) (617) 204-5150 (facsimile) engellenert@pepperlaw.com Theodosios Thomas, Reg. No. 45,159 Black Hills Media, LLC 5400 Trinity Rd. Suite 303 Raleigh, NC 27607 (919) 233-1942, Ext. 203 (telephone) (919) 233-9907 (facsimile) ted.thomas@sceneralabs.com

A Power of Attorney (PTO/AIA/81B) from Patent Owner to Mrs. Gladstein, Mr. Engellenner, and Mr. Thomas (along with a Statement Under 37 C.F.R. 3.73(b)) was filed with the Board on December 31, 2013.

II. Service Information

Pursuant to 37 C.F.R. § 42.8(b)(4), please direct all correspondence to:

Lana Gladstein, Esq.
Pepper Hamilton LLP
125 High Street
19th Floor, High Street Tower
Boston, MA 02110
(617) 204-5100 (telephone)
(617) 204-5150 (facsimile)
gladsteinl@pepperlaw.com

Dated: December 31, 2013

Respectfully submitted,
By: /Theodosios Thomas R45159/
Theodosios Thomas, Reg. No. 45,159
Black Hills Media, LLC
5400 Trinity Rd. Suite 303
Raleigh, NC 27607
Tel: (919) 233-1942, Ext. 203
Fax: (919) 233-9907
Attorney for Patent Owner

CERTIFICATE OF SERVICE

I hereby certify that on December 31, 2013, a true and accurate copy of this paper, PATENT OWNER'S SUPPLEMENTAL MANDATORY NOTICE INFORMATION UNDER 37 C.F.R. § 42.8, was served on the following counsel for Petitioner Yamaha of America via email and U.S. Express Mail:

David L. Fehrman
Mehran Arjomand
Morrison & Foerster LLP
707 Wilshire Boulevard
Los Angeles, CA 90017-3543
Tel: (213) 892-5630
Fax: (323) 210-1329

dfehrman@mofo.com
marjomand@mofo.com

Dated: December 31, 2013

By: /Theodosios Thomas/
Theodosios Thomas, Reg. No. 45,159
Black Hills Media, LLC
5400 Trinity Rd. Suite 303
Raleigh, NC 27607
Tel: (919) 233-1942, Ext. 203
Fax: (919) 233-9907
Attorney for Patent Owner