

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Yamaha Corporation of America
Petitioner

v.

Black Hills Media, LLC
Patent Owner

Patent No. 8,214,873

Issue Date: July 3, 2012

Title: METHOD, SYSTEM, AND COMPUTER-
READABLE MEDIUM FOR EMPLOYING A FIRST DEVICE TO
DIRECT A NETWORKED AUDIO DEVICE TO RENDER A PLAYLIST

Inter Partes Review No. IPR2013-00598

PETITIONER'S POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

Petitioner Yamaha Corporation of America hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,214,873:

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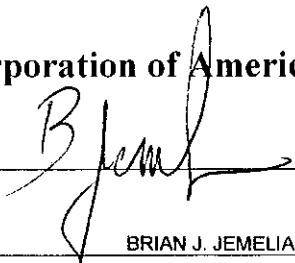
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The individual signing below has the authority to execute this document on behalf of Petitioner Yamaha Corporation of America.

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SENIOR VICE PRESIDENT & SECRETARY

Title:

Date:

JULY 17, 2014

Certificate of Service (37 C.F.R. § 42.6(e)(4))

I hereby certify that the attached Petitioner's Power of Attorney was served as of the below date via e-mail (by agreement) to the following counsel of record for the Patent Owner:

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