IN THE UNITED STATE PATENT AND TRADEMARK OFFICE

Case No. IPR 2013-00596

Inventors: DAVID A. FARBER AND RONALD D. LACHMAN

Inter Partes Review of Patent No.: 7,802,310

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SYSTEM

Mail Stop PATENT BOARD Patent Trial and Appeal Board Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY

Dear Sir/Madam:

Patent Owner PersonalWeb Technologies, LLC (owner of patent identified above) hereby appoints the following attorneys to represent Patent Owner in the above captioned *Inter Partes*Review (IPR) and transact all business in the U.S. Patent and Trademark Office connected therewith:

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