## UNITED STATES PATENT AND TRADEMARK OFFICE

## BEFORE THE PATENT TRIAL AND APPEAL BOARD

Yamaha Corporation of America Petitioner

v.

Black Hills Media, LLC Patent Owner

Patent No. 8,050,652
Issue Date: November 1, 2011
Title: METHOD AND DEVICE FOR AN
INTERNET RADIO CAPABLE OF OBTAINING
PLAYLIST CONTENT FROM A CONTENT SERVER

Inter Partes Review No. IPR2013-00594

PETITIONER'S POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)



IPR2013-00594 393032805800

Petitioner Yamaha Corporation of America hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,050,652:

David L. Fehrman (Reg. No. 28,600)

Vincent Belusko (Reg. No. 30,820)

Martin M. Noonen (Reg. No. 44,264)

Mehran Arjomand (Reg. No. 48,231)

Alex S. Yap (Reg. No. 60,609)

Jared W. Miller (Reg. No. 65,445)

The individual signing below has the authority to execute this document on behalf of Petitioner Yamaha Corporation of America.

Yamaha (	Corporation of America	
By:	Bleme	
Name:	BRIAN J. JEMELIAN	
Title:	SENIOR VICE PRESIDENT & SECRETARY	
Date:	JULY 17, 2014	

IPR2013-00594 393032805800

## Certificate of Service (37 C.F.R. § 42.6(e)(4))

I hereby certify that the attached Petitioner's Power of Attorney was served as of the below date via e-mail (by agreement) to the following counsel of record for the Patent Owner:

Thomas Engellenner (engellennert@pepperlaw.com)
Reza Mollaaghababa (mollaaghababar@pepperlaw.com)
PEPPER HAMILTON LLP
125 High Street
19<sup>th</sup> Floor, High Street Tower
Boston, MA 02110

Theodosios Thomas (ted.thomas@sceneralabs.com) BLACK HILLS MEDIA, LLC 5400 Trinity Road, Suite 303 Raleigh, NC 27607

Christopher Horgan (chris.horgan@concerttechonology.com) Concert Technology 1438 Dahlia Loop San Jose, CA 95126

Dated: July 25, 2014 /s/ Alex S. Yap

Alex S. Yap MORRISON & FOERSTER LLP 707 Wilshire Boulevard Los Angeles, California 90017

