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June 2, 2011
VIA E-MAIL AND U.S. MAIL PATENTS@POBOX.COM

YOUR FILE NO. 6814-1
OUR FILE NO. DMC-1-R

Norman E. Lehrer, Esq.
Norman E. Lehrer P.C.
1205 North Kings Highway
Cherry Hill, NJ 08034-1982

Re: Destination Maternity Corporation's "Secret Fit Belly®" Styles

Dear Mr. Lehrer:

You have not responded to either my May 19, 2011 letter or various communication attempts since May 27, 2011 regarding the Destination Maternity Corporation ("DMC") United States Patent Nos. 7,814,575 and 7,900,276 (collectively, the "DMC Patents").

As a final attempt to amicably resolve this matter, enclosed is a complaint, which our client is prepared to file if M'Chic LLC ("M'Chic") does not agree to the following general settlement terms:

- ceasing and desisting from infringing the DMC Patents;
- disgorging profits for M'Chic infringing sales;
- destroying any excess inventory of infringing products; and
- providing information regarding suppliers, manufactures, distributors, commercial customers and sellers of the infringing products.

We look forward to your response on or before **June 7, 2011**. This letter is being sent without prejudice and Destination Maternity Corporation hereby expressly reserves all rights, legal, equitable or otherwise.

Very truly yours,

DLA Piper LLP (US)

Paul A. Taufer
Partner

PAT:MLB
Enclosure
Complaint
EAST44906255.1