



Landon-IP

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Memorandum

To: SHERRY FAULKNER
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From: Adrian Hart (ahart@landon-ip.com)

Subject: JC Penny Catalog 2005

Landon-IP Ref: 155251

Date: 9/16/2013

Enclosed please find the color artifact reference from the 2005 JC Penny Catalog found in the artifact file of USSN 12/117,004 (US 7,900,276)

A
pink

21⁹⁹

ruched tee has the look
of two shirts in one!

A. DOUBLE LAYERED RUCHED TEE

Boatneck cap-sleeve top is overlain by an attached tee with ruching. Cotton. Hand wash, dry flat. USA.

Pink, black, buttercup.
Misses S-XL VR 285-0609 21.99
Wmn's 1X-3X VR 285-0610 23.99



B. RUCHED KNIT CAPRIS

Cinched front allows adjustment over or under belly for full nine-month wear. Elastic waist. Cotton/spandex.

Washable. USA. Inseam: Misses 23", Wmn's 24". Black.
Misses S-XL VR 285-2642
Orig. \$30 now 19.99
Wmn's 1X-3X VR 285-2643
Orig. \$32 now 21.99

C. FOLD-DOWN CAPRIS

Foldover waist for comfortable wear throughout the changing months. Cotton/spandex. Washable. USA.

Inseam 24". Black.
Misses S-XL VR 285-2644
Orig. \$30 now 19.99
Wmn's 1X-3X VR 285-2645
Orig. \$32 now 21.99

D. SHINY PATENT TOTE

Patent PVC shell with polka dot lining. Circle ring handle. Cell phone pocket, coin purse, plus side zipper pocket and pen holder. Snap key fob with patent trim. Feet on bottom. By Gioe. Imported from China. Fuchsia, white, lime, black.

VR 103-3406 38.00

Size details on insert.

E. KNOT TOP

This top twists and shouts for attention! Flattering knot detail at bodice.

Cotton/spandex. Washable. USA. Coral, white, aqua.
Misses S-XL VR 285-0615 21.99
Wmn's 1X-3X VR 285-0616 23.99

F. CRINKLE TOP

Scoopneck with ¾ flutter sleeves has tie back. Lettuce-edge hem and side slits. Polyester/cotton/spandex. Machine wash, line dry. Imported. White.

Misses S-XL VR 285-0862
Orig. \$36 now 24.99
Wmn's 1X-3X VR 285-0863
Orig. \$42 now 28.99

G. PRINT HALTER TOP

Retro swirl print empire halter has back neck tie for "just right" adjustment. Polyester/spandex. Washable. Made in USA of imported fabric. Pink print.

Misses S-XL VR 285-0617 21.99
Wmn's 1X-3X VR 285-0618 23.99

H. SIDE RUCHED TOP

Side shirring adds extra definition to this shapely surplus empire top. Cotton. Washable. USA. Dark lavender, pink, creamy peach, aqua.

Misses S-XL VR 285-0607 21.99
Wmn's 1X-3X VR 285-0608 23.99



D



B



B

19⁹⁹
ruched knit
capris



C

19⁹⁹
fold-down
capris



C

A dress
I earrings



Dots with dash show off your new curves wrapped in a pretty ribbon.

29⁹⁹

A. DRESS WITH RIBBON

Simple enough to wear to the office yet sophisticated enough to carry you through a special event. This versatile scoopneck dress features a flattering empire waistline and stylish 2" grosgrain ribbon belt. Polyester/spandex. Washable. USA. Black.

Misses S-XL VR 285-6112 29.99
Wmn's 1X-3X VR 285-6113 34.99

B. NO-WAIST PANTS

Hidden full elastic waist comes over the belly for discreet coverage and all-day comfort. A touch of stretch moves with you and maintains a crisp look throughout the day. Bootcut legs offer a more contemporary fit. Polyester/rayon/spandex. Washable. USA of imported fabric. 31" inseam.

Black/white stripe.

Misses S-XL VR 285-2198

Orig. '36 now 24.99

Wmn's 1X-3X VR 285-2199

Orig. '42 now 28.99

Black, heather gray.

Misses S-XL VR 285-2196

Orig. '36 now 24.99

Wmn's 1X-3X VR 285-2197

Orig. '42 now 28.99

C. OFF THE SHOULDER TOP

Flattering shoulder-baring top with a pretty detachable flower pin. Cotton. Hand wash, dry flat. USA. Black/aqua flower, aqua/aqua flower.

Misses S-XL VR 285-0605 21.99

Wmn's 1X-3X VR 285-0606 23.99

D. FLOWER PRINT SKIRT

Striking knee-length A-line skirt with elastic waist. Cotton/spandex. Machine wash, line dry. Made in USA of imported fabric.

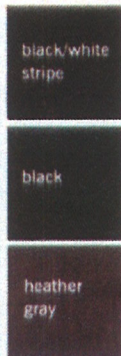
Black print.

Misses S-XL VR 285-2640 26.99

Wmn's 1X-3X VR 285-2641 29.99

B

24⁹⁹
no-waist
pants



aqua/aqua
flower

C top
D skirt



denim and twill for the long haul

Our bottom basics fit and flatter the whole 9 months with snaps, spandex and Velcro®.

A
twill

\$28
snap-to-fit
pants grow
with you

- snap-to-fit elastic waist pants conveniently grow with you from the beginning stages...
- through mid-to-late pregnancy...
- and even through post pregnancy!



B
stonewash

26⁹⁹
classic fit
jeans

- cotton/spandex classic panel grows with you
- traditional straight leg styling for a classic look
- available in 5 sizes



C

19⁹⁹
denim jeans

32



19⁹⁹

Velcro® waist knit pants

- Velcro® brand closure allows you to create a comfortable custom fit that grows with you



24⁹⁹
denim leggings



F

19⁹⁹
classic shorts



JCPenney Catalog

PO Box 2021
Milwaukee, WI 53201-2021

Prsrt std
US postage
P A I D
JCP Media

UR4228

Vol. VR-04


Order through July 5, 2004.

tee for two 19⁹⁹

Literally! Our double layered-look tee adds touches of white knit peeking out of colorful mesh.

DOUBLE LAYER TEE

Colorful mesh outer layer with white knit at V-neck and hem. Cotton/polyester. Washable. Imported. Shrimp/white, cloud blue/white, red/white, black/white. Misses S-XL
VR 285-0302 19.99

 Catalog & Internet only item


duoTM
MATERNITY



shrimp/white

cloud blue/white

red/white

black/white

order anytime 1.800.222.6161 or jcpenny.com

it's all inside:

FALL/WINTER CATALOG 2005

JCPenney

catalog | .com



ontrend
misses • petites • falls • women's
maternity

Shop for more at jcpenney.com



classic bootcut 26⁹⁹

- elastic over-the-belly panel
- hidden adjustable drawcord
- embroidered back pockets



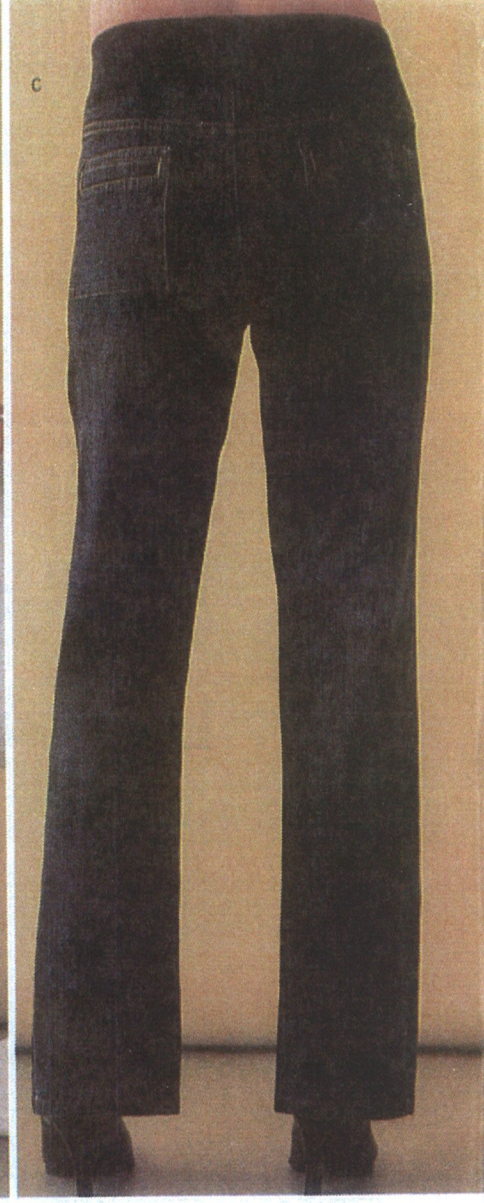
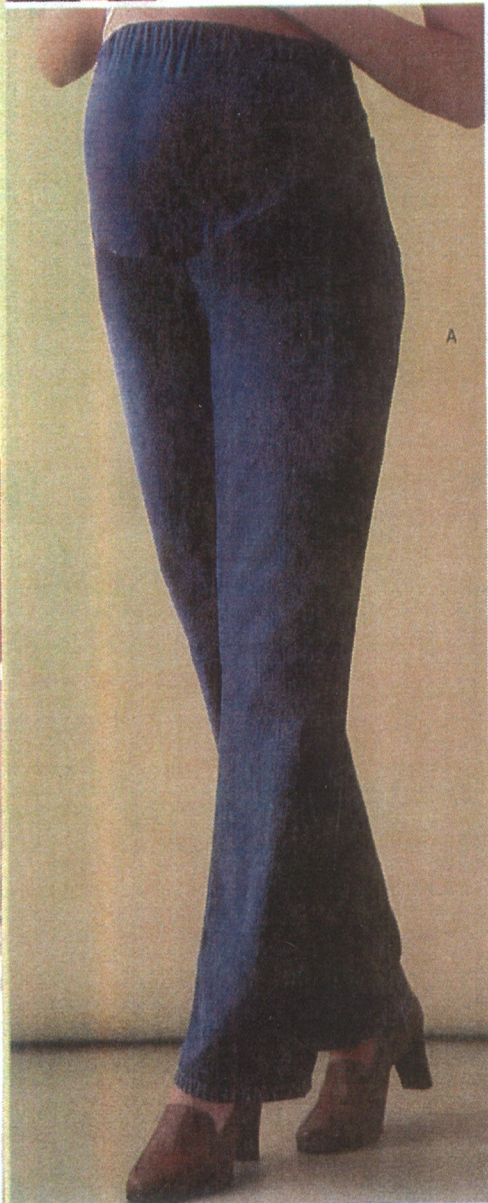
low-rise bootcut 29⁹⁹

- elastic underbelly waistband
- hidden adjustable drawcord
- stretch for comfort



welt pocket 29⁹⁹

- elastic underbelly band
- flattering pockets
- stretch for comfort



find your favorite fit from our most flattering styles ever!

A. CLASSIC BOOTCUT JEANS

Classic styling updated with a bootcut leg. Embroidered back pockets. Elastic over-the-belly panel with hidden adjustable drawcord. Cotton. Washable. Made in USA or imported of domestic fabric. Inseams: Average 31½", Short 29½", Tall 33½", Wmn's 31½". Vintage sandblast featured, dark indigo shown in inset photo.

Average S-XL	DS 285-2800	26.99
Short XS-L	DS 285-2970	26.99
Tall M-XXL	DS 285-2971	31.99
Wmn's 1X-3X	DS 285-2979	31.99

B. LOW-RISE STRETCH BOOTCUT JEANS

Five-pocket styling with stretch for all-day comfort. Embroidered back pockets. Elastic underbelly waistband with hidden adjustable drawcord. Faux fly. Cotton/spandex. Washable. Made in USA or imported of domestic fabric. Inseams: Average 31½", Short 30", Tall 34½", Wmn's 31½". Dark sandblast.


Average S-XL	DS 285-2804	29.99
Short XS-L	DS 285-2805	29.99
Tall M-XXL	DS 285-2934	34.99
Wmn's 1X-3X	DS 285-2937	34.99

C. WELT POCKET JEANS

Straight-leg jeans with low-rise under-the-belly waistband. Front and back welt pockets. Cotton/polyester/spandex. Washable. Imported. Stone bleach.

Misses S-XL	DS 285-2891	29.99
Talls MT-XXLT	DS 285-9081	34.99
Wmn's 1X-3X	DS 285-9084	34.99

Order your pre-pregnancy size. Details on insert.

D. V-NECK TOP 

Styled with side ruching to fit and flatter your new curves. Long raglan sleeves.


Cotton/spandex. Washable. Imported.

Misses S-XL DS 285-9088

Orig. '26 now 17.99

Wmn's 1X-4X DS 285-9988

Orig. '30 now 19.99

E. FOLD-OVER PANEL JEANS 

Great-fitting jeans are a must – especially when you're expecting! These have a unique fold-over panel design that allows you to wear them before, during and after your pregnancy (see inset photos). Stylish bootcut leg with low-rise waist. Back patch pockets. Cotton/polyester/spandex. Washable. Imported.

Inseams: Misses 31½", Wmn's 31".

Stone bleach.

Misses S-XL DS 285-9094

Orig. '36 now 29.99

Wmn's 1X-4X DS 285-9993

Orig. '40 now 34.99



Catalog & Internet only item



Find more sizes and styles at jcpenny.com/maternity

D, E

29⁹⁹

fold-over panel jeans –
you decide the fit you want

- can be worn 3 ways depending on your stage of pregnancy
- clean, flattering front
- stretch for comfort

Fold-over waistband lets you adapt to the comfort you require:



1. over-the-belly coverage



2. fold once for mid-rise comfort



3. fold twice for low-rise comfort and support



page 15

to order

jcpenny.com

1.800.222.6161

9 months of comfort: from full tummy panel

19⁹⁹
stretch panel
jeans



A



\$28
snap-to-fit
pants



B



A. STRETCH PANEL JEANS

Crisp, classic style. Pure cotton jeans feature an all-around cotton/spandex panel for comfort. Straight legs. Washable. USA or imported. Inseams: Misses 30½", Women's 30".

Misses S-XL DS 285-2133 **19.99**
Wmn's 1X-4X DS 285-2137 **24.99**

Catalog & Internet only item

B. SNAP-TO-FIT PANTS

Ultra-comfortable no-panel styling with elastic waist. Cotton. Washable. USA. Inseams: Misses 30", Petites 28", Talls 33", Women's 29½".

Denim. Stonewash.
Misses S-XL DS 285-2378 **28.00**
Petites XS-L DS 285-2386 **28.00**
Talls M-XXL DS 285-2387 **34.00**
Wmn's 1X-4X DS 285-2388 **34.00**

Twill. Black, khaki, navy

Misses S-XL DS 285-2390 **28.00**
Petites XS-L DS 285-2477 **28.00**
Talls M-XXL DS 285-2391 **34.00**
Wmn's 1X-4X DS 285-2361 **34.00**

Order your pre-pregnancy size
Details on insert

Shop our maternity collection online at jcpenny.com/maternity

JCPenney Catalog

PO Box 2021
Milwaukee, WI 53201-2021

Prsrtd
US postage
PAID
JCP Media

DS 5282

Vol. DS-05

Order through January 31, 2006.

Please recycle! All JCPenney catalogs are recyclable.
Visit recycleplease.org for more information.



duo
MATERNITY



12⁹⁹ essential stretch tee.
Versatile scoop-neck tee dresses up or down with ease.
In 7 autumn-inspired solids and 3 sassy stripes.

3/4-SLEEVE SCOOP-NECK TEE

A basic to take you through your pregnancy, in a soft, stretchy blend of cotton/spandex. Washable. Imported.
Solids. Ultramarine blue, bougainvillea, spiced orange, scarlet, white, sandstone, black.

Misses S-XL DS 285-9038 orig. \$20 now 12.99

Wmn's 1X-4X DS 285-9918 orig. \$24 now 16.99

Stripes. Purple, ultramarine blue, spiced orange.

Misses S-XL DS 285-9021 orig. \$20 now 12.99

Wmn's 1X-4X DS 285-9031 orig. \$24 now 16.99

Order your pre-pregnancy size. Details on insert.

Catalog &
Internet only item

order anytime 1.800.222.6161 or jcpenny.com