Paper No.

### UNITED STATES PATENT AND TRADEMARK OFFICE

#### BEFORE THE PATENT TRIAL AND APPEAL BOARD

TARGET CORPORATION Petitioner

v.

DESTINATION MATERNITY CORPORATION Patent Owner

> Case No. IPR2013-00532 Patent RE43,531

Dated: September 16, 2014

Before JENNIFER S. BISK, MICHAEL J. FITZPATRICK, and MITCHELL G. WEATHERLY, *Administrative Patent Judges*.

DOCKET

#### PATENT OWNER'S OPPOSITION TO PETITIONER'S MOTION TO EXCLUDE EVIDENCE PURSUANT TO 37 C.F.R. § 42.64(c)

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- EXHIBIT 1007 Certified file history for RE43,563
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- EXHIBIT 1078 Transcript of 7-16-2014 Brookstein Deposition
- EXHIBIT 1110 Declaration of Vince Thomas
- EXHIBIT 1114 Brookstein SKUs
- EXHIBIT 2001 October 19, 2007 blog post on The Mommy Playbook
- EXHIBIT 2002 July 31, 2008 blog post on Mamanista!
- EXHIBIT 2007 May 31, 2008 blog post on Everyday Becky
- EXHIBIT 2008 July 15, 2008 Review: Secret Fit Belly Jeans from Motherhood Maternity
- EXHIBIT 2009 January 30, 2008 blog post on Pinching Your Pennies Forums
- EXHIBIT 2010 October 28, 2008 blog post on The Shy Girl's Guide to Pregnancy and Parenting
- EXHIBIT 2011 October 3, 2008 blog post on Mamapedia
- EXHIBIT 2012 January 2008 blog post on The Bump
- EXHIBIT 2013 October 15, 2008 blog post on Pregnant Fashionista
- EXHIBIT 2014 August 2008 blog post on Libby's Latest
- EXHIBIT 2015 January 6, 2009 blog post on Keeping the Kingdom First
- EXHIBIT 2016 May 21, 2009 blog post on Pregnant Fashionista
- EXHIBIT 2017 Declaration of David Brookstein, Sc.D.

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- EXHIBIT 2022 UNDER SEAL Declaration of Philip Green
- EXHIBIT 2029 REDACTED Declaration of Philip Green
- EXHIBIT 2046 DMC0037084
- EXHIBIT 2048 DMC0119452
- EXHIBIT 2049 DMC0031997
- EXHIBIT 2050 http://www.motherhood.com/maternity/secret-fit-belly.asp
- EXHIBIT 2051 http://www.motherhood.com/Shop\_Motherhood Maternity/SecretFitBelly-Testimonials.asp
- EXHIBIT 2054 UNDER SEAL Supplemental Declaration of Philip Green (Served not filed)
- EXHIBIT 2055 REDACTED Supplemental Declaration of Philip Green (Served not filed)
- EXHIBIT 2056 UNDER SEAL Secret Fit Belly Historical Sales & GM.xls
- EXHIBIT 2064 UNDER SEAL Figures 2 and 3 of the Green Declaration
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- EXHIBIT 2071 REDACTED Exhibit D of the Green Declaration

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- EXHIBIT 2072 UNDER SEAL Exhibit D1 of the Green Declaration
- EXHIBIT 2073 **REDACTED Exhibit D1 of the Green Declaration**
- EXHIBIT 2083 www.destinationmaternity.com/maternity/secret-fit-belly.asp
- EXHIBIT 2096 Affidavit of Trudi Haaf - June 4, 2014
- UNDER SEAL Thomas Transcript EXHIBIT 2099
- Affidavit of Trudi Haaf May 21, 2014 EXHIBIT 2102

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