

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TARGET CORPORATION
Petitioner

v.

DESTINATION MATERNITY CORPORATION
Patent Owner

Case No. IPR2013-00532
Patent RE43,531

Dated: September 16, 2014

Before JENNIFER S. BISK, MICHAEL J. FITZPATRICK, and
MITCHELL G. WEATHERLY, *Administrative Patent Judges*.

**PATENT OWNER'S OPPOSITION TO PETITIONER'S MOTION TO
EXCLUDE EVIDENCE PURSUANT TO 37 C.F.R. § 42.64(c)**

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| EXHIBIT 2007 | May 31, 2008 blog post on Everyday Becky |
| EXHIBIT 2008 | July 15, 2008 Review: Secret Fit Belly Jeans from Motherhood Maternity |
| EXHIBIT 2009 | January 30, 2008 blog post on Pinching Your Pennies Forums |
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