Retirement Plans	12 Months Ended Sep. 30, 2012				
Retirement Plans [Abstract]	3cp. 30, 2012				
RETIREMENT PLANS					
	18. RETIREMENT PLANS On March 2, 2007, the Company entered into Supplemental Executi "SERP Agreement(s)") with Mr. and Ms. Matthias (the "SERP Executiv		The same of the sa		
	Agreements was to provide the executives with supplemental pension lemployment.				
	The Company's D. Matthias Transition Agreement, entered into in Mr. Matthias' retirement as CEO, amended his SERP Agreement to pro payable to Mr. Matthias and to increase the total of the amounts payab approximately 10% more than the amount that would have been payable the SERP Agreement had otherwise been expected to fully vest). The S. \$3,960,000, were being paid to Mr. Matthias in installments, which comfinal installment paid on October 1, 2012. The Company paid SERP ben \$600,000, \$750,000 and \$900,000 in fiscal 2012, 2011 and 2010, respective	vide for full ve le under the SI e on September ERP Agreemen menced on Apr lefits to Mr. Ma	esting of the benefice ERP Agreement to a r 30, 2012 (the date of the benefits, totaling il 1, 2009, with the		
	The amount of the benefit payable under Ms. Matthias' SERP Agravalue of a single life annuity equal to 60% of Ms. Matthias' "deemed fit cessation of employment. For this purpose, "deemed final pay" meant March 2, 2007, increased by 3% for each new fiscal year that began bet employment. This benefit vested 33 ½ % on March 2, 2007. On each Se 2008 and 2009 the benefit vested 15% annually based on Ms. Matthias'	nal pay," comm Ms. Matthias' fore Ms. Matth ptember 30 the ' continuous fu	mencing upon base salary on ias' cessation of reafter for fiscal 20 Il-time service		
	provided to the Company during each entire fiscal year. The Company Agreement, entered into on November 6, 2009 in connection with Ms. I amended her SERP Agreement to provide that she would be credited w basis during the 2010 fiscal year and the SERP vested an additional 15% to a cumulative total vested percentage of 931/3%. Pursuant to the R. M. Ms. Matthias received a lump sum payment of the SERP Agreement ben 2010.	Matthias' sched ith having serv 6 effective on Matthias Transi	duled retirement, ed on a full-time the Transition Data ition Agreement,		
	The Company accounted for the SERP Agreements in accordance	with the accoun	nting requirements		
	for defined benefit pension and other post-retirement plans. Changes in SERP Agreements as of September 30 were as follows (in thousands):	n the benefit ob			
	SERP Agreements as of September 30 were as follows (in thousands):	2012	oligation under the		
			oligation under the		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year	2012 \$ 732	2011 \$ 5,560		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost	2012 \$ 732 18	2011 \$ 5,560 88		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other	2012 \$ 732 18 (600) 150	2011 \$ 5,560 88 (4,916) 732		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities	\$ 732 18 (600)	2011 \$ 5,560 88 (4,916) 732 (600)		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other	2012 \$ 732 18 (600) 150	2011 \$ 5,560 88 (4,916) 732		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year  The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet.	2012 \$ 732 18 (600) 150 (150) \$ —	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132		
	SERP Agreements as of September 30 were as follows (in thousands):  Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was included.	2012 \$ 732 18 (600) 150 (150) \$ —	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was includeurrent liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were September 30 (in thousands):	2012 \$ 732 18 (600) 150 (150) \$ ————————————————————————————————————	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132 I rent and other not or the years ended		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis wer September 30 (in thousands):  Service cost	2012 \$ 732 18 (600) 150 (150) \$ ed in "deferred as follows for as follows for a second contract of the contract of	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132 I rent and other nor or the years ended		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were september 30 (in thousands):  Service cost Interest cost	2012 \$ 732 18 (600) 150 (150) \$ ————————————————————————————————————	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132 I rent and other nor or the years ended or the years ended of years ended of years ended of years ended of years ended		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis wer September 30 (in thousands):  Service cost	2012 \$ 732 18 (600) 150 (150) \$ ed in "deferred as follows for as follows for a second contract of the contract of	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132 I rent and other nor or the years ended		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were September 30 (in thousands):  Service cost Interest cost Amortization of prior service cost	2012 \$ 732 18 (600) 150 (150) \$ — ed in "deferred or as follows for as follows for a second or	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132  I rent and other nor or the years ended  2011 2010 \$ - \$ 439 88 257 - 139		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were September 30 (in thousands):  Service cost Interest cost Amortization of prior service cost Plan amendment and curtailment	2012 \$ 732 18 (600) 150 (150) \$ — ed in "deferred to the as follows for the as follows fo	2011		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were september 30 (in thousands):  Service cost Interest cost Amortization of prior service cost Plan amendment and curtailment Total net periodic benefit cost  The following weighted-average assumptions were used to determine the service of the ser	2012 \$ 732 18 (600) 150 (150) \$	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132  I rent and other nor or the years ended  2011 2010 8 — \$ 439 88 257 — 139 — 888 \$ 88 \$ 1,723  c benefit cost for the cos		
	Benefit obligation at beginning of year Interest cost Benefit payments Benefit obligation at end of year Less: current portion included in accrued expenses and other current liabilities Non-current benefit obligation at end of year The non-current benefit obligation at end of fiscal 2011 was include current liabilities" in the accompanying Consolidated Balance Sheet. The components of net periodic pension cost on a pretax basis were september 30 (in thousands):  Service cost Interest cost Amortization of prior service cost Plan amendment and curtailment Total net periodic benefit cost  The following weighted-average assumptions were used to determine years ended September 30, 2012, 2011 and 2010: discount rate — 5.0%; of Amounts recorded in accumulated other comprehensive loss in fisc	2012 \$ 732 18 (600) 150 (150) \$	2011 \$ 5,560 88 (4,916) 732 (600) \$ 132  I rent and other nor or the years ended  2011 2010 8 — \$ 439 88 257 — 139 — 888 \$ 88 \$ 1,723  c benefit cost for the cos		

### Prior service cost recognized for plan amendment and curtailment

Unrecognized prior service cost-end of year

<u>450</u> <u>\$ —</u>

The Company has a grantor trust, which was established for the purpose of accumulating assets in anticipation of the Company's payment obligations under the SERP Agreements (the "Grantor Trust"). The Company's agreements with the SERP Executives and the trustee for the Grantor Trust (the "Trustee") allowed the Company to make cash deposits to the Grantor Trust, or provide an irrevocable standby letter of credit (the "SERP Letter of Credit") to the Trustee, in lieu of any deposits otherwise required, for funding obligations under the SERP Agreements. In December 2009, in connection with the additional vesting and scheduled payment of SERP Executives' benefits in 2010, the Company made a partial cash contribution to the Grantor Trust of \$1,500,000, with a corresponding reduction of the SERP Letter of Credit to \$4,437,000 as of December 31, 2009. In December 2010, the Company received a distribution of the remaining assets in the Grantor Trust totaling \$1,504,000. The amount withdrawn was used to partially fund the December 2010 lump sum payment of \$4,166,000 of SERP benefits to Ms. Matthias. As of September 30, 2012, the SERP Letter of Credit was \$150,000, which was equal to the remaining SERP benefit paid to Mr. Matthias on October 1, 2012.

# Notes to Financial Statements - Employee Benefit Plans

Employee Benefit Plans	12 Months Ended
	Sep. 30, 2012
Employee Benefit Plans [Abstract]	
EMPLOYEE BENEFIT PLANS	19. EMPLOYEE BENEFIT PLANS
	The Company has a 401(k) savings plan for all employees who have at least six months of service and are at least 18 years of age. Employees can contribute up to 20% of their annual salary. Employees who meet certain criteria are eligible for a matching contribution from the Company based on a sliding scale. Company matches are made in the first quarter of the succeeding calendar year and vest over a period of approximately six years from each employee's commencement of employment with the Company. Company matching contributions totaling \$39,000 (net of \$100,000 of cumulative plan forfeitures), \$146,000 and \$153,000, were made in fiscal 2012, 2011 and 2010, respectively. In addition, the Company may make discretionary contributions to the plan, which vest over a period of approximately six years from each employee's commencement of employment with the Company. The Company has not made any discretionary contributions.

# Notes to Financial Statements - Quarterly Financial Information (Unaudited)

Quarterly Financial	12 Month	12 Months Ended				
Information (Unaudited)	Sep. 30	, 2012				
Quarterly Financial Information Disclosure [Abstract]						
QUARTERLY FINANCIAL INFORMATION (UNAUDITED)	20. QUARTERLY FINANCIAL INFORMATION (UNA Quarterly financial results for the years ended Septe thousands, except per share amounts):	,	1 2011 were	as follows (	in	
			Quarte	r Ended		
	Fiscal 2012	9/30/12	6/30/12	3/31/12	12/31/11	
	Net sales	\$128,487	\$138,847	\$137,792	\$136,350	
	Gross profit	71,588	75,756	73,761	69,606	
	Net income	5,189	6,941	4,979	2,263	
	Net income per share—Basic	0.39	0.53	0.38	0.17	
	Net income per share—Diluted	0.39	0.52	0.38	0.17	
			Quarte	r Ended		
	Fiscal 2011	9/30/11	6/30/11	3/31/11	12/31/10	
	Net sales	\$129,442	\$146,684	\$133,833	\$135,435	
	Gross profit	68,840	80,935	74,189	72,933	
	Net income	2,687	9,460	5,593	5,248	
	Net income per share—Basic	0.21	0.73	0.44	0.42	
	Net income per share—Diluted	0.20	0.72	0.43	0.40	
	The Company's business, like that of other retailer have historically been highest in its third fiscal quarter Given the historically higher sales level in its third fiscal the Company's operating expenses and interest expensions in the company's operating expenses and interest expensions in the company's operating expenses and interest expensions in the company's operating expenses.	r, corresponding to al quarter and the r se, the Company h	the peak S elatively fix as typically	pring selling sed nature of generated a	g season. f most of a very	

# Notes to Financial Statements - Segment and Enterprise Wide Disclosures

Segment and Enterprise	12 Months En	nded				
Wide Disclosures	Sep. 30, 2012					
Segment and Enterprise Wide Disclosures [Abstract]						
SEGMENT AND ENTERPRISE VIDE DISCLOSURES	21. SEGMENT AND ENTERPRISE WIDE DISCLOSURES  Operating Segment. For purposes of the disclosure re enterprise, the Company has determined that its business is design, manufacture and sale of maternity apparel and relate wide range of products for sale, the substantial portion of it same distribution facilities, many of the Company's product manufacturer production facilities, the Company's products	equirements for s comprised of or ed accessories. V s products are in ts are manufacturs are marketed thi	ne operating s While the Com itially distributed at commo	egment: the spany offers a suted through n contract son marketing		
	department, and these products are sold to a similar custom	er base, consistin	ng of expectar	nt mothers.		
	department, and these products are sold to a similar custom Geographic Information. Information concerning the as follows (in thousands):		0 1			
	Geographic Information. Information concerning the	e Company's ope	erations by ge-	ographic area		
	Geographic Information. Information concerning the	e Company's ope	erations by ge	ographic area		
	Geographic Information. Information concerning the as follows (in thousands):	e Company's ope	erations by ge- ar Ended Septem 2011	ographic area		
	Geographic Information. Information concerning the as follows (in thousands):  Net Sales to Unaffiliated Customers	e Company's ope	erations by ge- ar Ended Septem 2011	ographic area		
	Geographic Information. Information concerning the as follows (in thousands):  Net Sales to Unaffiliated Customers United States	Ye 2012  \$514,779 26,697	ar Ended Septem 2011 \$520,023	ographic area  iber 30,  2010  \$505,621		
	Geographic Information. Information concerning the as follows (in thousands):  Net Sales to Unaffiliated Customers United States	Ye 2012  \$514,779 26,697	ar Ended Septem 2011 \$5 20,023 25,371 wher 30,	specific area of the state of t		
	Geographic Information. Information concerning the as follows (in thousands):  Net Sales to Unaffiliated Customers United States Foreign	Ye 2012  \$514,779 26,697	ar Ended Septem 2011 \$5 20,023 25,371 wher 30,	specific area of the state of t		

# Notes to Financial Statements - Interest Expense, Net

Interest Expense, Net	12 Months Ended	i		
Interest Expense, Net	Sep. 30, 2012			
Interest Expense Disclosure [Abstract]				
INTEREST EXPENSE, NET	22. INTEREST EXPENSE, NET  Interest expense, net for the years ended September 30 thousands):	is comprisec	of the follo	owing (in
	Interest expense	\$1,256	\$2,266	\$3,330
	Interest income	(41)	(33)	(30)
	Interest expense, net	\$1,215	\$2,233	\$3,300

# Notes to Financial Statements - Related Party Transactions

Related Party Transactions	12 Months Ended				
	Sep. 30, 2012				
Related Party Transactions [Abstract]					
RELATED PARTY TRANSACTIONS	23. RELATED PARTY TRANSACTIONS				
	There is a husband and wife relationship between Mr. Matthias and Ms. Matthias. There are no family relationships among any of the Company's current executive officers or directors.				
	The former non-executive Chairman of the Company's Board, who did not stand for reelection in February 2011, provided consulting services to Pepper Hamilton LLP, which provides legal services to the Company. The Company paid legal fees to this law firm of \$271,000, \$754,000 and \$288,000 in fiscal 2012, 2011 and 2010, respectively. As of September 30, 2012 and 2011, the Company had accrued amounts outstanding to this law firm of \$15,000 and \$31,000, respectively.				

# Notes to Financial Statements - Valuation and Qualifying Accounts

Valuation and Qualifying	12 Months Ended								
Accounts		Sep. 30, 2012							
Valuation and Qualifying Accounts [Abstract]									
VALUATION AND QUALIFYING ACCOUNTS	SCHEDULE II—V		ON AND thousand		JFYING A	.ccour	NTS		
		be	lance at ginning eriod (1)	cha cos	ditions rged to its and penses		luctions and sifications	e	lance atend of
	Year Ended September 30, 2012								
	Product return reserve	\$	2,083	\$	142	\$	-	S	2,225
	Year Ended September 30, 2011								
	Product return reserve	\$	1,469	\$	614	\$	_	\$	2,083
	Year Ended September 30, 2010								
	Product return reserve	\$	324	\$	896 (2)	\$	249 (3)	\$	1,469
	(1) As of September 30, 2012, 2011 an gross sales value of estimated prod \$617, respectively. For the year end presented in the above table net of	luct return ded Septen	s, which nber 30, 2	had ai 2009, 1	n estimated the Compa	l cost va ny's pro	lue of \$919, duct return r	\$853 eserv	and e was
	(2) During fiscal 2010 the Company cl return merchandise purchased in its	_							to
	(3) Represents the reclassification of the returns to present the product returns							prod	luct

# **Accounting Policies - Summary of Significant Accounting Policies (Policies)**

Summary of Significant	12 Months Ended
Accounting Policies (Policies)	Sep. 30, 2012
Summary of Significant Accounting Policies [Abstract]	
Principles of Consolidation and Basis of Financial Statement Presentation	a. Principles of Consolidation and Basis of Financial Statement Presentation  The accompanying consolidated financial statements include the accounts of the Company and its direct and indirect wholly-owned subsidiaries: Cave Springs, Inc., Mothers Work Canada, Inc., Destination Maternity Apparel Private Limited and Mothers Work Services, Inc. All significant intercompany transactions and accounts have been eliminated in consolidation.
Fiscal Year-End	b. Fiscal Year-End  The Company operates on a fiscal year ending September 30 of each year. All references to fiscal years of the Company refer to the fiscal years ended on September 30 in those years. For example, the Company's "fiscal 2012" ended on September 30, 2012.
Use of Estimates	c. Use of Estimates  The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make certain estimates and assumptions that may affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.
Cash and Cash Equivalents	d. Cash and Cash Equivalents  Cash and cash equivalents include cash on hand, cash in the bank and short-term investments with an original maturity of three months or less when purchased. Cash overdrafts of \$3,452,000 and \$3,853,000 were included in accounts payable as of September 30, 2012 and 2011, respectively.  The Company maintains cash accounts that, at times, may exceed federally insured limits. The Company has not experienced any losses from maintaining cash accounts in excess of such limits. Management believes that it is not exposed to any significant credit risks on its cash accounts.
Inventories	e. Inventories  Inventories are valued at the lower of cost or market. Cost is determined by the "first-in, first-out" (FIFO) method. Inventories of goods manufactured by the Company include the cost of materials, freight, direct labor, and manufacturing and distribution overhead.
Property, Plant and Equipment	f. Property, Plant and Equipment  Property, plant and equipment are stated at cost. Depreciation and amortization are computed for financial reporting purposes on a straight-line basis, using service lives ranging principally from five to ten years for furniture and equipment and forty years for the building. Leasehold improvements are amortized using the straight-line method over the shorter of the lease term or their useful life. The cost of assets sold or retired and the related accumulated depreciation or amortization are removed from the accounts with any resulting gain or loss included in net income. Maintenance and repairs are expensed as incurred, except for the capitalization of major renewals and betterments that extend the life of the asset. Long-lived assets are reviewed for impairment whenever adverse events, or changes in circumstances or business climate, indicate that the carrying value may not be recoverable. Factors used in the evaluation include, but are not limited to, management's plans for future operations, brand initiatives, recent operating results and projected cash flows. If the associated undiscounted cash flows are insufficient to support the recorded asset, an impairment loss is recognized to reduce the carrying value of the asset. The amount of the impairment loss is determined by comparing the fair value of the asset with the carrying value.  During fiscal 2012, 2011 and 2010, the Company recorded impairment write-downs of property, plant and equipment totaling \$1,875,000, \$759,000 and \$1,863,000, respectively, on a pretax basis.
Intangible Assets	g. Intangible Assets  Intangible assets with definite useful lives consist primarily of patent and lease acquisition costs. The Company capitalizes legal costs incurred to defend its patents when a successful outcome is deemed probable and to the extent of an evident increase in the value of the patents. Intangible assets are amortized over the shorter of their useful life or, if applicable, the lease term. Management reviews the carrying amount of these intangible assets as impairment indicators arise, to assess the continued recoverability based on future undiscounted cash flows and operating results from the related asset, future asset utilization and changes in market conditions. During fiscal 2012, 2011 and 2010, the Company recorded write-downs of intangible assets totaling \$1,000, \$9,000 and \$2,000, respectively, on a pretax basis. The Company has not identified any indefinite-lived intangible assets. Aggregate amortization expense of intangible assets in fiscal 2012, 2011 and 2010 was \$142,000, \$135,000 and \$119,000, respectively.

Estimated amortization expense of the Company's intangible assets as of September 30, 2012, for the next five fiscal years, is as follows (in thousands):

Fiscal Year	
2013	\$151
2014	134
2015	117
2016 2017	112
2017	105

#### Interest Rate Derivatives

### h. Interest Rate Derivatives

The Company mitigated a portion of its floating rate interest risk on variable rate long-term debt through an interest rate swap agreement that expired on April 18, 2012. In accordance with applicable accounting standards for derivative instruments, the Company recognized the derivative on the balance sheet at fair value. On the date the derivative instrument was entered into, the Company designated it as a hedge of the variability of cash flows to be received or paid related to a recognized asset or liability ("cash flow hedge"). Changes in the fair value of a derivative that is designated as, and meets all the criteria for, a cash flow hedge are recorded in accumulated other comprehensive loss and reclassified into earnings as the underlying hedged item affects earnings. When applicable, the Company formally documents the relationship between hedging instruments and hedged items. Also when applicable, the Company formally assesses at the inception of the hedge and on a quarterly basis, whether the derivative is highly effective in offsetting changes in cash flows of the hedged item. Any portion of the change in fair value of the derivative associated with hedge ineffectiveness is included in current earnings. For fiscal 2012, 2011 and 2010, the Company's interest rate swap was determined to have no ineffectiveness.

### **Deferred Financing Costs**

#### i. Deferred Financing Costs

Deferred financing costs are amortized to interest expense over the term of the related debt agreement. Amortization expense of deferred financing costs in fiscal 2012, 2011 and 2010 was \$105,000, \$170,000 and \$196,000, respectively. In connection with debt extinguishments, in fiscal 2012, 2011 and 2010 the Company wrote off \$22,000, \$37,000 and \$51,000, respectively, of unamortized deferred financing costs (see Note 10). In connection with its new credit facility entered into on November 1, 2012, the Company incurred approximately \$825,000 in deferred financing costs, of which \$61,000 was paid in fiscal 2012 (see Note 9).

Estimated amortization expense of the Company's deferred financing costs as of September 30, 2012 plus those incurred in November 2012, for the next five fiscal years, is as follows (in thousands):

riscal i ear	
2013	\$173
2014	165
2015	165
2016	165
2017	165

### Deferred Rent

#### j. Deferred Rent

Rent expense on operating leases, including rent holidays and scheduled rent increases, is recorded on a straight-line basis over the term of the lease commencing on the date the Company takes possession of the leased property, which is generally four to six weeks prior to a store's opening date. The net excess of rent expense over the actual cash paid has been recorded as a deferred rent liability in the accompanying Consolidated Balance Sheets. Tenant improvement allowances received from landlords are also included in the accompanying Consolidated Balance Sheets as deferred rent liabilities and are amortized as a reduction of rent expense over the term of the lease from the possession date.

### Treasury (Reacquired) Shares

## k. Treasury (Reacquired) Shares

Shares repurchased are retired and treated as authorized but unissued shares, with the cost in excess of par value of the reacquired shares charged to additional paid-in capital and the par value charged to common stock.

### Fair Value of Financial Instruments

## I. Fair Value of Financial Instruments

The carrying values of cash and cash equivalents, trade receivables and accounts payable approximate fair value due to the short-term nature of those instruments. The majority of the Company's long-term debt bears interest at variable rates, which adjust based on market conditions, and the carrying value of the long-term debt approximates fair value. The fair value of the Company's debt was determined using a discounted cash flow analysis based on interest rates currently available to the Company or for similar instruments available to companies with comparable credit quality. A significant portion of the Company's floating rate interest risk on variable rate long-term debt was mitigated through an interest rate swap agreement that expired on April 18, 2012. As of September 30, 2011, the estimated fair value of the interest rate swap was an unrealized loss of \$(145,000).

### Revenue Recognition, Sales Returns and Allowances

#### m. Revenue Recognition, Sales Returns and Allowances

Revenue is recognized at the point of sale for retail store sales, including leased department sales, or

when merchandise is delivered to customers for licensed product and Internet sales, and when merchandise is shipped to international franchisees. A liability is established for the retail value of gift cards sold and merchandise credits issued. The liability is relieved and revenue is recognized when gift cards or merchandise credits are redeemed by customers as tender for merchandise purchased. Allowances for returns are recorded as a reduction of revenue, based on the Company's historical experience. Revenues are recorded net of applicable sales taxes.

### Other Revenues

#### n. Other Revenues

Included in net sales are revenues earned by the Company through a variety of marketing partnership programs utilizing the Company's opt-in customer database and various in-store marketing initiatives, focused on baby and parent-related products and services. Revenue from marketing partnership programs is recognized when goods or services are provided. Also included in net sales are fees and royalties related to international franchise agreements. Franchise fees are earned by the Company when all material services or conditions related to the franchise agreement have been substantially performed or satisfied and royalties are earned based on net sales of the Company's international franchisees and may include minimum guaranteed royalties.

### Cost of Goods Sold

#### o. Cost of Goods Sold

Cost of goods sold in the accompanying Consolidated Statements of Income includes: merchandise costs (including customs duty expenses), expenses related to inventory shrinkage, product-related corporate expenses (including expenses related to payroll, benefit costs and operating expenses of the Company's buying departments), inventory reserves (including lower of cost or market reserves), inbound freight charges, purchasing and receiving costs, inspection costs, warehousing costs, internal transfer costs, and the other costs of the Company's distribution network.

# Shipping and Handling Fees and Costs

### p. Shipping and Handling Fees and Costs

The Company includes shipping and handling revenue earned from its Internet activities in net sales. Shipping and handling costs, which are included in cost of goods sold in the accompanying Consolidated Statements of Income, include shipping supplies, related labor costs and third-party shipping costs.

### Selling, General and Administrative Expenses

#### q. Selling, General and Administrative Expenses

Selling, general and administrative expenses in the accompanying Consolidated Statements of Income include advertising and marketing expenses, corporate administrative expenses, store expenses (including store payroll and store occupancy expenses), and store opening expenses.

### **Advertising Costs**

### r. Advertising Costs

The Company expenses the costs of advertising when the advertising first occurs. Advertising expenses, including Internet advertising expenses, were \$13,878,000, \$11,712,000 and \$12,147,000 in fiscal 2012, 2011 and 2010, respectively.

## Stock-based Compensation

### s. Stock-based Compensation

The Company recognizes employee stock-based compensation as a cost in the accompanying Consolidated Statements of Income. Stock-based awards are measured at the grant date fair value and are recorded generally on a straight-line basis over the vesting period, net of estimated forfeitures. Excess tax benefits related to stock option exercises and restricted stock vesting, which are recognized in stockholders' equity, are reflected as financing cash inflows.

# Store Closing, Asset Impairment and Asset Disposal Expenses

## t. Store Closing, Asset Impairment and Asset Disposal Expenses

Store closing expenses include lease termination fees, gains or losses on disposal of closed store assets and recognition of unamortized deferred rent. Asset impairment expenses represent losses recognized to reduce the carrying value of impaired long-lived assets. Asset disposal expenses represent gains or losses on disposal of assets other than in connection with store closings, including assets disposed from remodeling or relocation of stores.

### Income Taxes

### u. Income Taxes

The Company utilizes the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities as well as from net operating loss carryforwards. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in operations in the period that includes the enactment date.

Under the accounting standard for uncertain income tax positions, recognition of a tax benefit occurs when a tax position is estimated by management to be more likely than not to be sustained upon examination, based solely on its technical merits. Derecognition of a previously recognized tax position would occur if it is subsequently determined that the tax position no longer meets the more-likely-than-not threshold of being sustained. Recognized tax positions are measured at the largest amount that management believes has a greater than 50% likelihood of being finalized. The Company records interest and penalties related to unrecognized tax benefits in income tax provision.

#### Net Income per Share and Cash Dividends

### v. Net Income per Share and Cash Dividends

Basic net income (or earnings) per share ("Basic EPS") is computed by dividing net income by the

weighted average number of common shares outstanding, excluding restricted stock awards for which the restrictions have not lapsed. Diluted net income per share ("Diluted EPS") is computed by dividing net income by the weighted average number of common shares outstanding, after giving effect to the potential dilution, if applicable, from the assumed lapse of restrictions on restricted stock awards and exercise of stock options into shares of common stock as if those stock options were exercised. Common shares issuable in connection with the award of performance-based restricted stock units ("RSUs") are excluded from the calculation of EPS until the RSUs' performance conditions are achieved and the shares in respect of the RSUs become issuable (see Note 14).

The following table summarizes those effects for the diluted net income per share calculation (in thousands, except per share amounts):

	Year I	Ended Septem	ber 30,
	2012	2011	2010
Net income	\$19,372	\$22,988	\$16,829
Net income per share—Basic	\$ 1.48	\$ 1.79	\$ 1.37
Net income per share—Diluted	\$ 1.46	\$ 1.75	\$ 1.33
Average number of shares outstanding—Basic	13,096	12,820	12,304
Incremental shares from the assumed exercise of outstanding stock			
options	122	239	316
Incremental shares from the assumed lapse of restrictions on restricted			
stock awards	49	61	71
Average number of shares outstanding—Diluted	13,267	13,120	12,691

In addition to performance-based RSUs, for fiscal 2012, 2011 and 2010, stock options and unvested restricted stock totaling approximately 321,000, 164,000 and 292,000 shares, respectively, were excluded from the calculation of Diluted EPS as their effect would have been antidilutive.

On January 26, 2011, the Company announced the initiation of a regular quarterly cash dividend. During fiscal 2012 and 2011 the Company paid cash dividends totaling \$9,325,000 (\$0.70 per share) and \$6,901,000 (\$0.525 per share), respectively. On November 8, 2012 the Company declared a quarterly cash dividend of \$0.175 per share payable on December 28, 2012, which will require approximately \$2,400,000 of available cash.

#### Statements of Cash Flows

### w. Statements of Cash Flows

In fiscal 2012, 2011 and 2010, the Company paid interest, including payments made on its interest rate swap agreement (see Note 10), of \$1,359,000, \$2,266,000 and \$3,414,000, respectively, and made income tax payments, net of refunds, of \$7,432,000, \$9,804,000 and \$2,357,000, respectively.

#### Business and Credit Risk

#### x. Business and Credit Risk

Financial instruments, primarily cash and cash equivalents and trade receivables, potentially subject the Company to concentrations of credit risk. The Company limits its credit risk associated with cash and cash equivalents by placing such investments in highly liquid funds and instruments. Trade receivables associated with third-party credit cards are processed by financial institutions, which are monitored for financial stability. Trade receivables associated with licensed, leased department and other relationships are evaluated for collectibility based on a combination of factors, including aging of trade receivables, write-off experience and past payment trends. The Company is dependent on key suppliers to provide sufficient quantities of inventory at competitive prices. No single supplier represented 10% or more of net purchases in fiscal 2012, 2011 or 2010. A significant majority of the Company's purchases during fiscal 2012, 2011 and 2010 were imported. Management believes that any event causing a disruption of imports from any specific country could be mitigated by moving production to readily available alternative sources.

### Insurance

### y. Insurance

The Company is self-insured for workers' compensation, general liability and automotive liability claims, and employee-related health care benefits, up to certain stop-loss limits. Such costs are accrued based on known claims and an estimate of incurred but not reported claims. Further, the Company utilizes a cooperative arrangement with a number of other companies to assist in managing certain workers' compensation and general liability insurance risks for loss occurences prior to March 1, 2010. The Company's expenses associated with this relationship could be impacted by the loss history associated with the cooperative as a whole. Liabilities associated with these risks are estimated by considering historical claims experience and other actuarial assumptions.

### Store Preopening Costs

### z. Store Preopening Costs

Non-capital expenditures, such as payroll costs incurred prior to the opening of a new store, are charged to expense in the period in which they were incurred.

#### Recent Accounting Pronouncements

### aa. Recent Accounting Pronouncements

In June 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income. ASU No. 2011-05 requires companies to present the components of net income and other comprehensive income either as one continuous statement or as two consecutive statements. It eliminates

the option to present components of other comprehensive income as part of the statement of stockholders' equity. The standard does not change the items which must be reported in other comprehensive income. ASU No. 2011-05 is effective for financial statements issued for annual reporting periods beginning after December 15, 2011 and interim periods within those years. Because this guidance impacts presentation only, the adoption of the new requirements of ASU No. 2011-05 will not have any impact on the Company's consolidated financial position or results of operations.

In May 2011, the FASB issued ASU No. 2011-04, Fair Value Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs. The amendments in ASU No. 2011-04 result in common fair value measurement and disclosure requirements in U.S. GAAP and IFRSs and change the wording used to describe many of the requirements in U.S. GAAP for measuring fair value and for disclosing information about fair value measurements. The amendments do not require additional fair value measurements and are not intended to establish valuation standards or affect valuation practices outside of financial reporting. ASU No. 2011-04 is effective during interim and annual periods beginning after December 15, 2011. The adoption of the new requirements of ASU No. 2011-04 did not have any impact on the Company's consolidated financial position or results of operations.

Notes Tables - Summary of Significant Accounting Policies (Tables)

Summary of Significant	12 Months Ende	d			
Accounting Policies (Tables)	Sep. 30, 2012				
Summary of Significant Accounting Policies [Abstract]					
Estimated amortization expense of Intangible					
Assets	Fiscal Year				
	2013		\$151		
	2014		134		
	2015		117		
	2016		112		
	2017		105		
Estimated amortization expense of deferred					
financing costs	Fiscal Year				
	2013		\$173		
	2014		165		
	2015		165		
	2016		165		
	2017		165		
Net income per share					
			nded Septem		
	Net income	\$19,372	\$22,988	\$16,829	
	Net income per share—Basic	\$ 1.48	\$ 1.79	\$ 1.37	
	Net income per share—Diluted	\$ 1.46	\$ 1.75	\$ 1.33	
	Average number of shares outstanding—Basic	13,096	12,820	12,304	
	Incremental shares from the assumed exercise of	constant 2	10 May 17		
	outstanding stock options	122	239	316	
	Incremental shares from the assumed lapse of				
	restrictions on restricted stock awards	49	61	71	
	Average number of shares outstanding—Diluted	13,267	13,120	12,691	

# **Notes Tables - Inventories (Tables)**

Inventories (Tables)	12 Mor	nths Ended	
Tilventories (Tables)	Sep.	30, 2012	
Inventories [Abstract]			
Inventories			
		2012	2011
	Finished goods	\$ 82,795	\$ 83,726
	Work-in-progress	2,804	2,381
	Raw materials	3,155	4,259
		\$ 88,754	\$ 90,366

# Notes Tables - Property, Plant and Equipment, Net (Tables)

Property, Plant and	12 Months Ended						
Equipment, Net (Tables)	Sep. 30,	2012					
Property, Plant and Equipment, Net [Abstract]							
Summary of property, plant and equipment		2012	2011				
	Land	\$ 1,400	\$ 1,400				
	Building and improvements	15,843	15,465				
	Furniture and equipment	69,504	69,919				
	Leasehold improvements	84,702	91,927				
		171,449	178,711				
	Less: accumulated depreciation and						
	amortization	(120,371)	(122,857)				
		\$ 51,078	\$ 55,854				

# Notes Tables - Restructuring and Other Charges (Tables)

Restructuring and Other Charges (Tables)				Months				
Restructuring And Other Charges [Abstract]								
Summary of the charges incurred and reserves		Bala Acc Septem 20	rued iber 30,		r Ended ber 30, 2011 Payments	Baland Accrud Septembe 2011	ed er 30,	Cumulative Charges Incurred to September 30, 2011
	Severance and related benefits Cost reduction and	\$	159	\$ —	\$ (159)	\$	_	\$ 1,371
	other initiatives Total	\$	106 265	<u> </u>	(106) \$ (265)	\$	<u>-</u>	5,006 \$ 6,377
			Acc	ance rued iber 30,	Year En September 3 Charges Incurred	100000000000000000000000000000000000000	1	Balance Accrued tember 30, 2010
	Severance and related benefits		\$	37	\$ 323	\$ (201)	\$	159
	Cost reduction and other initiatives	er		638	3,561	_(4,093)		106
	Total		\$	675	\$ 3,884	\$ (4,294)	\$	265

# Notes Tables - Accrued Expenses and Other Current Liabilities (Tables)

crued Expenses and Other	12 Months Ended Sep. 30, 2012				
Current Liabilities (Tables)					
Accrued Expenses and Other Current Liabilities [Abstract]					
accrued expenses and other current liabilities		2012	2011		
	Employee compensation and benefits	\$ 5,918	\$ 6,526		
	Insurance, primarily self insurance reserves	5,341	4,558		
	Gift certificates and store credits  Deferred rent	4,194 3,599	4,423 3,567		
	Sales taxes Product return reserve	3,097 2,225	3,065 2,083		
	Income taxes payable Accounting and legal	1,350 1,215	— 1,495		
	Supplemental executive retirement plan benefits	150	600		
	Other	8,455	7,363		
		\$35,544	\$33,680		

# Notes Tables - Deferred Rent and Other Non Current Liabilities (Tables)

Deferred Rent and Other	12 Months Ended		
Non Current Liabilities (Tables)	Sep. 30, 2012		
Deferred Rent And Other Non-Current Liabilities [Abstract]			
Deferred rent and other non-current liabilities			
		2012	2011
	Deferred rent	\$21,245	\$23,132
	Less: current portion included in accrued		
	expenses and other current liabilities	(3,599)	(3,567)
	Non-current deferred rent	17,646	19,565
	Accrued income taxes	4,063	2,591
	Interest rate swap	_	145
	Supplemental executive retirement plan		
	benefits	_	132
	Other	175	166
		\$21,884	\$22,599

# Notes Tables - Long Term Debt (Tables)

Long Term Debt (Tables)	12 Months Ended		
Long Term Debt (Tables)	Sep. 30, 2012		
Long-Term Debt [Abstract]			
Long-term debt		2012	2011
	Senior secured Term Loan B, interest is variable (4.25% as of September 30, 2012), principal of \$225 due quarterly through December 31, 2012 with the remaining balance due March 13, 2013 (remaining balance of \$13,427 was prepaid on November 1, 2012)	\$ 13,427	\$29,327
	Industrial Revenue Bond, interest is variable (0.45% as of September 30, 2012), principal due annually until September 1, 2020 (collateralized in full by a standby letter of credit)		2,015
		15,257	31,342
	Less: current portion	<u>(15,257)</u> <u>\$ —</u>	(2,915) \$28,427

# Notes Tables - Equity Award Plans (Tables)

Equity Award Plans (Tables)		1	2 Mon						
			Sep.	30, 20	12				
Equity Award Plans [Abstract]									
Stock option activity for all plans		Outsta Optic (in thou	ons	Ave	ghted erage se Price		Veighted Average naining Life (years)	Intri	ggregate nsic Val housand
	Balance—September 30						(Jeans)	(	
	2011		648	\$	11.60				
	Granted Exercised		107		15.85				
	Forfeited		(135)		8.25				
			(11)		15.59				
	Expired		(2)		4.90				
	Balance—September 30, 2012	,	607	\$	13.05		6.9	\$	3,87
	Exercisable— September 30, 2012		202	\$	10.16		4.9	\$	1,81
Weighted-average assumptions for option grants				201			September 30	2010	
	Expected dividend y	rield			4.5%		3.2%		ne
	Expected price volati	ility			63.0%		62.5%	6	2.9%
	Risk-free interest rat	e			1.0%		2.4%		2.7%
	Expected life			5.5 y	ears	5.8	years	6.5 ye	ars
Summarizes information about stock options outstanding		Options Outstanding Options Exercisab					sable		
outstanding	_	Number	Weig Aver	hted age	Weig Ave	ghted rage	Number	V	/eighted Average
		Outstanding n thousands)	Remaini (yea		Exercis	se Price	Exercisable (in thousand		rcise Pri
	\$ 3.52 to \$ 5.00	18	Gea	6.1	\$	3.52	(in thousand	7 \$	3.5
	5.01 to 6.00	14		3.2		5.01	1	14	5.0
		1.1						21	6.4
	6.01 to 6.50	21		2.7		6.45			
	6.51 to 7.00	21 170		2.7 5.8		6.87	ç	90	6.8
	6.51 to 7.00 7.01 to 12.00	21 170 109		2.7 5.8 7.1		6.87 11.78	9	90 11	6.8 10.8
	6.51 to 7.00 7.01 to 12.00 12.01 to 22.00	21 170 109 169		2.7 5.8 7.1 7.8		6.87 11.78 16.91	9 1 3	90 11 38	6.8 10.8 16.3
	6.51 to 7.00 7.01 to 12.00	21 170 109		2.7 5.8 7.1	\$	6.87 11.78	9 3 2	90 11	6.3 10.3 16.3 22.
Restricted stock activity	6.51 to 7.00 7.01 to 12.00 12.01 to 22.00 22.01 to 22.13 \$ 3.52 to \$22.13	21 170 109 169 106 607	2011	2.7 5.8 7.1 7.8 8.4	o	6.87 11.78 16.91 22.13 13.05	20 V G G G G G G G G G G G G G G G G G G	OO 11 38 21 O2 \$ Veighted Average rant Datair Valu	6.8 10.8 16.3 22.1 10.1
Restricted stock activity	6.51 to 7.00 7.01 to 12.00 12.01 to 22.00 22.01 to 22.13 \$ 3.52 to \$22.13	21 170 109 169 106 607	2011	2.7 5.8 7.1 7.8 8.4	o	6.87 11.78 16.91 22.13 13.05	9 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	20 11 38 21 22 \$ Veighted Average rant Datair Value	6.8 10.8 16.3 22.1 10.1
Restricted stock activity	6.51 to 7.00 7.01 to 12.00 12.01 to 22.00 22.01 to 22.13 \$ 3.52 to \$22.13  Nonvested—Sep Granted	21 170 109 169 106 607	2011	2.7 5.8 7.1 7.8 8.4	o	6.87 11.78 16.91 22.13 13.05	9 1 3 3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	20 11 38 21 22 \$ Veighted Average rant Datair Value 16.8 15.5	6.8 10.8 16.3 22.1 10.1
Restricted stock activity	6.51 to 7.00 7.01 to 12.00 12.01 to 22.00 22.01 to 22.13 \$ 3.52 to \$22.13	21 170 109 169 106 607	2011	2.7 5.8 7.1 7.8 8.4	o	6.87 11.78 16.91 22.13 13.05	9 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	20 11 38 21 22 \$ Veighted Average rant Datair Value	6.8 10.8 16.3 22.1 10.1

# **Notes Tables - Income Taxes (Tables)**

Income Taxes (Tables)	12 Months Ended							
Titcome Taxes (Tables)	Sep. 30, 2012							
Income Taxes [Abstract]								
income tax provision								
neome tax provision		2012	2011	2010				
	Current provision	\$13,874	\$10,307	\$13,315				
	Deferred (benefit) provision	(1,378)	2,679	(2,062)				
		\$12,496	\$12,986	\$11,253				
	Federal provision	\$ 8,517	\$12,047	\$ 8,769				
	State provision	2,170	924	2,484				
	Foreign provision	1,809	15	2,101				
	r oreign provision							
		\$12,496	\$12,986	\$11,253				
Reconciliations of the statutory federal tax rate to the								
Company's effective income tax rates	Statutom, fodoral tax nata	2012	2011	2010				
	Statutory federal tax rate	35.0%						
	State tax rate, net of federal bene	efit 2.7%	3.3%	6 2.4				
	Provision for (benefit from)							
	uncertain income tax position net of federal effect		(1.5)	2.1				
	Other	2.4	(1.5)					
	Otner	<u>(0.9)</u>	(0.7)					
		39.2%	36.1%	6 <u>40.1</u> %				
Deferred tax effects of temporary differences giving rise to the								
Company's net deferred tax assets			012	2011				
	Deferred tax assets:							
	Deferred rent			\$ 8,656				
	Employee benefit accruals		2,915	2,509				
	Depreciation and amortization	1	1,729	1,156				
	Stock-based compensation		733	652				
	Inventory reserves		637	685				
	Foreign tax credit carryforwar	rds	447					
	Pension benefits	,	122	336				
	Other accruals		2,866	2,897				
	Other		1,322	1,378				
	- 10	18	3,752	18,269				
	Deferred tax liability:							
	Prepaid expenses	_	(528)	(564)				
		\$18	3,224	\$17,705				
Summary of Income Tax Contingencies [Table Text Block]								
		2012 201	11 2	010_				
	Balance at beginning							
		\$2,591 \$ 3,	830 \$2	,600				
	Additions for current							
	year tax positions	1,377	203 1	,147				
	Additions for prior							
	year tax positions	266	154	485				
	Reductions of prior							
	year tax positions			(402)				
	Settlements	(151)	492)					
	Balance at end of year	\$4,063 \$ 2,		,830				

# Notes Tables - Commitments and Contingencies (Tables)

Commitments and	12 Months	Ended	
Contingencies (Tables)	Sep. 30, 2	012	
Commitments and Contingencies [Abstract]			
uture annual minimum operating lease payments			
	Fiscal Year		
	2013	\$ 45,787	
	2014	34,396	
	2015	24,872	
	2016	18,582	
	2017	14,206	
	2018 and thereafter	28,069	
		\$165,912	

# Notes Tables - Retirement Plans (Tables)

Potisoment Plans (Tables)	12 Months Ended						
Retirement Plans (Tables)	Sep. 30, 2012						
Retirement Plans [Abstract]							
Changes in the benefit obligation under Supplemental Executive Retirement Agreements		2012	2011				
	Benefit obligation at beginning of year Interest cost	\$ 732 18	\$ 5,560 88				
	Benefit payments Benefit obligation at end of year Less: current portion included in		(4,916) 732				
	accrued expenses and other current liabilities	(150)	(600)				
	Non-current benefit obligation at end of year	<u>\$</u>	\$ 132				
Components of net periodic pension cost on a pretax basis		2012 2011	2010				
	Service cost Interest cost Amortization of prior service cost Plan amendment and curtailment	\$ — \$ — 18 88 — — —	3 25 - 13 - 88				
Accumulated other comprehensive loss	Total net periodic benefit cost	\$ 18 \$ 88	\$1,72				
Accumulated other comprehensive loss			2010				
	Unrecognized prior service cost—beging Amortization of prior service cost		\$(589				
	Prior service cost recognized for plan a curtailment	amendment and	45				
	Unrecognized prior service cost-end	of year	\$ -				

# Notes Tables - Quarterly Financial Information (Unaudited) (Tables)

Quarterly Financial Information (Unaudited)	12 N	1onths E	nded		
Information (Unaudited) (Tables)	Se	p. 30, 20	)12		
Quarterly Financial Information Disclosure [Abstract]					
Quarterly financial results			0	F-1-1	
	Fiscal 2012	9/30/12	Quarter 6/30/12	3/31/12	12/31/11
	Net sales	\$128,487	\$138,847	\$137,792	\$136,350
	Gross profit	71,588	75,756	73,761	69,606
	Net income	5,189	6,941	4,979	2,263
	Net income per share—Basic	0.39	0.53	0.38	0.17
	Net income per share—				
	Diluted	0.39	0.52	0.38	0.17
	Fiscal 2011	9/30/11	Quarter 6/30/11		
				\$133,833	\$135,435
	Net sales	\$129,442	\$146,684	\$133,833	\$135,435
	Net sales Gross profit	\$129,442 68,840	\$146,684 80,935	\$133,833 74,189	\$135,435 72,933
	Net sales Gross profit Net income	\$129,442 68,840 2,687	\$146,684 80,935 9,460	\$133,833 74,189 5,593	\$135,435 72,933 5,248
	Net sales Gross profit	\$129,442 68,840	\$146,684 80,935	\$133,833 74,189	\$135,435 72,933

# Notes Tables - Segment and Enterprise Wide Disclosures (Tables)

Segment and Enterprise	12 Months Ended Sep. 30, 2012						
Wide Disclosures (Tables)							
Segment and Enterprise Wide Disclosures [Abstract]							
perations by geographic area		Vear	Ended Septen	nher 30			
		2012	2011	2010			
	Net Sales to Unaffiliated						
	Customers						
	United States	\$514,779	\$520,023	\$505,621			
	Foreign	26,697	25,371	25,571			
			ıber 30,	September 30, 2011			
	Long-Lived Assets, Net						
	United States	\$	51,449	\$ 55,497			
	Foreign		976	1,605			

# Notes Tables - Interest Expense, Net (Tables)

Interest Expense, Net (Tables)	12 Months Ended Sep. 30, 2012					
Interest Expense Disclosure [Abstract]						
Interest Expense, net		2012	2011	2010		
	Interest expense	\$1,256	\$2,266	\$3,330		
	Interest income	(41)	(33)	(30)		
	Interest expense, net	\$1,215	\$2,233	\$3,300		

# Notes Details - Nature of Business (Details Textual)

Nature of Business (Details Textual)	Sep. 30, 2012 Leased_Department Retail_Location Store
Number of retail location (Textual) [Abstract]	
Number of retail locations	2,008
Number of stores	625
Leased departments	1,383

# Notes Details - Summary of Significant Accounting Policies (Details)

Summary of Significant Accounting Policies (Details) (USD \$) In Thousands	Sep. 30, 2012
Estimated amortization expense of intangible assets	
2013	\$ 151
2014	134
2015	117
2016	112
2017	\$ 105

# Notes Details - Summary of Significant Accounting Policies (Details 1)

Summary of Significant Accounting Policies (Details 1) (USD \$) In Thousands	Sep. 30, 2012
Estimated amortization expense of deferred financing costs	
2013	\$ 173
2014	165
2015	165
2016	165
2017	\$ 165

# Notes Details - Summary of Significant Accounting Policies (Details 2)

Summary of Significant	3 Months Ended								12 Months Ended		
Accounting Policies (Details 2) (USD \$) In Thousands, except Per Share data	Sep. 30, 2012	Jun. 30, 2012	Mar. 31, 2012	Dec. 31, 2011	Sep. 30, 2011	Jun. 30, 2011	Mar. 31, 2011	Dec. 31, 2010	Sep. 30, 2012	Sep. 30, 2011	Sep. 30, 2010
Summary of diluted net income per share calculation											
Net income	\$ 5,189	\$ 6,941	\$ 4,979	\$ 2,263	\$ 2,687	\$ 9,460	\$ 5,593	\$ 5,248	\$ 19,372	\$ 22,988	\$ 16,829
Net income per share-Basic	\$ 0.39	\$ 0.53	\$ 0.38	\$ 0.17	\$ 0.21	\$ 0.73	\$ 0.44	\$ 0.42	\$ 1.48	\$ 1.79	\$ 1.37
Net income per share-Diluted	\$ 0.39	\$ 0.52	\$ 0.38	\$ 0.17	\$ 0.20	\$ 0.72	\$ 0.43	\$ 0.40	\$ 1.46	\$ 1.75	\$ 1.33
Average number of shares outstanding-Basic									13,096	12,820	12,304
Average number of shares outstanding-Diluted									13,267	13,120	12,691
Restricted stock [Member]											
Summary of diluted net income per share calculation											
Incremental shares from the assumed lapse of restrictions on restricted stock awards									49	61	71
Stock options [Member]											
Summary of diluted net income per share calculation											
Incremental shares from the assumed exercise of outstanding stock options									122	239	316