

Patent Owner's Demonstrative Exhibits (combined hearing November 5, 2014)

Conopco, Inc. d/b/a Unilever, Petitioner

v.

The Procter & Gamble Company, Patent Owner

IPR2013-00505 (U.S. Pat. No. 6,974,569) [Exhibit 20]

IPR2013-00509 (U.S. Pat. No. 6,451,300) [Exhibit 20]

The logo for Procter & Gamble, consisting of the letters 'P&G' in a bold, blue, serif font.

Patent Owner's Demonstrative Exhibits

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v.

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IPR2013-00505
(U.S. Pat. No. 6,974,569)
[Exhibit 2023]

IPR2013-00505 (U.S. Pat. No. 6,974,569)

- Title: Shampoos Providing A Superior Combination Of Anti-Dandruff Efficacy And Condition.
- Claims at issue:
 - Claims 1-12, 15, 17-19, 23, 26, 28-30, and 32.
- Ground instituted:
 - Obviousness in view of Kanebo alone.

Introduction

- Petitioner has the burden to show that the challenged claims – including all limitations – would have been obvious in light of the prior art.
 - Component limitations **and** index limitations.
- No one reference meets all of the limitations.
- Petitioner cobbles together multiple references and contends that they render the claims obvious.

Introduction

- In the sole instituted ground, Petitioner argues that Kanebo alone renders obvious the challenged claim.
- In arguing obviousness, Petitioner does not rely on Kanebo alone, but also on multiple additional references.
 - Shin, Hoshowski, Parran, Sorkin, Coffindaffer
- Petitioner offers no motivation to combine these references.

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