

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

CONOPCO, INC. dba UNILEVER
Petitioner

v.

THE PROCTOR & GAMBLE COMPANY
Patent Owner

Case No. IPR2013-00509
Patent 6,451,300

PETITIONER'S POWER OF ATTORNEY

PETITIONER POWER OF ATTORNEY

I hereby revoke all previous powers of attorney in this proceeding, IPR2013-00509. I hereby appoint Practitioners associated with Customer Number 23524, as well as those listed below, as my attorneys to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel.

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Dated: 8/14/14

Respectfully submitted,

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Conopco, Inc. dba Unilever
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