Filed on behalf of: Software Rights Archive, LLC

Paper ____

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC., LINKEDIN CORP., and TWITTER, INC. Petitioners

v.

SOFTWARE RIGHTS ARCHIVE, LLC Patent Owner

Case IPR2013-00480 Patent 5,832,494

PATENT OWNER'S REPLY TO PETITIONER'S OPPOSITION TO PATENT OWNER'S MOTION TO EXCLUDE EVIDENCE



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I. Cross-Examination Inadequate

Petitioners contend that Patent Owner had the opportunity to cross-examine Dr. Fox regarding his testimony in the Fox Reply Declaration (Ex. 1028) (hereinafter "Reply Dec."). However, Petitioners' strategy of presenting expert testimony that changes positions, or explains its reasoning for its position for the first time on the reply brief, is highly prejudicial and clearly circumvents the rules set up for Patent Owner to adequately cross-examine Petitioners' declarant.

Primarily, as noted in Patent Owner's Motion to Exclude (Paper 44),

Petitioners have changed their position regarding the claimed feature of "selecting
a node," and presented for the <u>first time</u>, expert testimony regarding why similarity
values and other information constitute a candidate cluster link and otherwise
meets the elements of the claim. Paper 45 at 4-7. Now, after Patent Owner has
submitted its response with no further opportunity to submit additional evidence,
let alone expert testimony, Petitioners have, to their own benefit, submitted expert
testimony changing their positions and explaining their positions <u>for the first time</u>.

Patent Owner submits that cross examination of Dr. Fox is insufficient since Patent
Owner is merely limited to single paragraph observations without any recourse to
submit any rebuttal expert testimony.

Such tactics are highly prejudicial to Patent Owner and would encourage future petitioners to follow the same tactics if Patent Owner is not granted the requested relief. In other words, Petitioner's tactics present the worst possible



scenario where any petitioner can (i) file a petition with a <u>complete absence of</u>
<u>expert testimony on a particular position</u>, and after filing of the patent owner
response, (ii) submit voluminous expert testimony with new positions and new
explanations that Patent Owner is unable to countervail with its own expert. If
exclusion or a Reply brief is not appropriate under the circumstances where new
arguments are presented, it would essentially create a procedural vehicle that
allows Petitioners to completely shield their experts from any expert scrutiny of
their opinions. Such tactics must be discouraged.¹

II. Patent Owner's Motion to Exclude is Procedurally Proper

The Petitioner's contend that (i) "[t]he Board has repeatedly "denied motions to exclude where the patent owner alleged that reply evidence or a reply argument was 'new,'" and (ii) the Board warned the Patent Owner not to file a motion to exclude alleging new evidence. (Paper No. 45 at 2, 3). It is respectfully submitted that Patent Owner is entitled to submit a motion to exclude the Reply Dec. In a response to Petitioner's email, the Board noted that "[a] motion to exclude seeking to **strike a reply** for violating 37 C.F.R. § 42.23(b) ... would be improper." IPR2013-00481, Paper 41, at 2 n.1 (PTAB Sept. 12, 2014)(emphasis added). Consistent with the Board's guidance, Patent Owner's Motion to Exclude does not request to <u>strike any portion of Petitioners' reply</u>.

¹ Due to these egregious violations, Patent Owner submits that it should be granted relief to submit its own reply declaration in response to Dr. Fox's Reply Dec.



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