



[Home](#)

[About Google](#)

[Press Center](#)

**Media Resources**

[Press Releases](#)

[Images and B-roll](#)

[Awards](#)

[Permissions](#)

**Products & Technology**

[Product Descriptions](#)

[Reviewer's Guides](#)

**Related Product Info**

[Google Labs](#)

[Software Principles](#)

**Related Corporate Info**

[History](#)

[Timeline](#)

[Executive Bios](#)

[Governance](#)

[Privacy Policy](#)

**Investor Relations**

Find on this site:

Search

## Industry Awards and Accolades for Google

- **PC Magazine Editors' Choice Award**  
[Best Browser Toolbar: Google Toolbar](#) (MAY 2005)

- **BtoB Magazine's Media Power 50**  
No. 2 business-to-business media property (MAY 2005)

- **9th Annual Webby Awards**  
Webby Award: Best Practices (MAY 2005)  
People's Voice Award: Best Practices (MAY 2005)  
People's Voice Award: Best Navigation/Structure (MAY 2005)

- **World Technology Awards**  
Best Marketing Communications (DECEMBER 2004)

- **Best of DigitalLife 2004 Award**  
Best PC Utility: Google Desktop (OCTOBER 2004)

- **PC Plus Editor's Choice Award**  
Best Search Engine (AUGUST 2004)

- **PC World's World Class Awards 2004**  
Best Search Engine (JUNE 2004)

- **PC Magazine's Top 100 Classics**  
Classic Search Site (JUNE 2004)

- **8th Annual Webby Awards**  
Webby Award: Best Practices (MAY 2004)  
People's Voice Award: Best Practices (MAY 2004)  
Webby Award: Services (MAY 2004)  
People's Voice Award: Services (MAY 2004)

- **Second Harvest Food Bank**  
Corporate Champion Trophy (APRIL 2004)

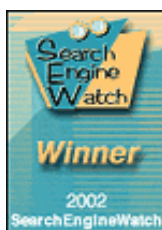
- **2003 Search Engine Watch Awards**  
Outstanding Search Service (FEBRUARY 2004)  
Best News Search Engine (FEBRUARY 2004)  
Best Image Search Engine (FEBRUARY 2004)  
Best Design (FEBRUARY 2004)  
Most Webmaster Friendly Search Provider (FEBRUARY 2004)



**EXHIBIT 2098**

Facebook, Inc. et al.

v.



Best Paid Placement Service (FEBRUARY 2004)

Best Search Toolbar (FEBRUARY 2004)

Best Search Feature (FEBRUARY 2004)

- [Brandchannel](#)

Global Brand of the Year (FEBRUARY 2004)

- [com! OnlineStar 2003](#)

Best Search Engine (OCTOBER 2003)

- [Premio WWW 2003](#)

Best Usability Award (SEPTEMBER 2003)

- [Firstfind Internet Awards 2003](#)

Best Search Engine (SEPTEMBER 2003)

- [Company of the Year - AlwaysOn](#)

Company of the Year (JULY 2003)

- [2003 Brand Keys Customer Loyalty Awards](#)

Brand Keys Customer Loyalty Award (JUNE 2003)

- [7th Annual Webby Awards](#)

Webby Award: News (JUNE 2003)

People's Voice Award: Technical Achievement

- [MediaStreet Awards](#)

Best Website (JUNE 2003)

- [2003 BtoB Magazine Media Power 50](#)

No. 3 Media Property (MAY 2003)

- [Brandchannel](#)

Brand of the Year (FEBRUARY 2003)

- [Pandecta Magazine Awards](#)

Best Search Engine (FEBRUARY 2003)

- [2003 ClickZ Marketing Excellence Awards](#)

Best Paid Search Program (FEBRUARY 2003)

- [4th Annual Wired Rave Awards](#)

Business People of the Year (JANUARY 2003)

- [2002 Search Engine Watch Awards](#)

Outstanding Search Service (JANUARY 2003)

- [The Pandia Awards 2002](#)

Best Search Site (JANUARY 2003)

- [Future UK Internet Awards 2002](#)



Best Search Engine/Directory (DECEMBER 2002)



- **EContent 100 2002**

(NOVEMBER 2002)

- [Premio WWW 2002](#)

Best Search Engine (NOVEMBER 2002)

- **San Francisco Business Times 2002 HotTech Awards**

The Crowd Pleaser (OCTOBER 2002)



- [IDGNow! Internet Awards](#)

Best Search Engine (SEPTEMBER 2002)

- [Linux Journal 2002 Editors' Choice Awards](#)

Best Website (AUGUST 2002)



- [Enterprise Systems](#)

Top 100 Power Picks (JULY 2002)

- [12th Annual Software Development Jolt Awards](#)

Product Excellence Award (JULY 2002)



- **6th Annual Webby Awards**

[Best Practices](#) (JUNE 2002)

[Best Practices - People's Voice](#)

[Technical Achievement - People's Voice](#)

- **PC World's World Class Awards 2002**

[Internet Product of the Year](#) (JUNE 2002)

[Best Search Engine](#)



- **M.I.T. Sloan eBusiness Award**

M.I.T. Students' Choice (APRIL 2002)



- [Russian Online TOP](#)

Best Foreign Web Site of the Year (APRIL 2002)

- [2001 Search Engine Watch Awards](#)

Outstanding Search Service (FEBRUARY 2002)

Best Image Search Engine

Best Design

Most Webmaster Friendly Search Engine

Best Search Feature



- [Scripting News Awards for 2001](#)

Best Weblog Utility/Distracton (JANUARY 2002)

- [PC Magazine](#)



Top 100 Web Sites (OCTOBER 2001)

- [com! online](#)  
German OnlineStar 2001 Award (OCTOBER 2001)
- [2001 Webby Award](#)  
Best Practices (JULY 2001)
- [PC World's World Class Awards 2001](#)  
Best Search Engine (MAY 2001)
- [The Industry Standard's Net 21](#)  
Monika Henzinger: The Sage of Search (MAY 2001)
- [Basex Excellence Award](#)  
Knowledge Management (MAY 2001)
- [Premi Cambrescat Internacional](#)  
Best Business Initiative on the Internet (MAY 2001)
- **The Net Awards 2001**  
Best Site (MAY 2001)  
Best Search Engine (MAY 2001)
- [Forbes Favorite](#)  
Best of the Web (MAY 2001)
- [The Pandia Award](#)  
Best All-round Search Site (MARCH 2001)
- [PC Magazine](#)  
Top 100 Web Sites: Search and Reference (MARCH 2001)
- **Mobility Award 2001**  
Technical Achievement of the Year, Honorable Mention (FEBRUARY 2001)
- [Search Engine Watch](#)  
Outstanding Search Service (JANUARY 2001)  
Most Webmaster Friendly Search Engine (JANUARY 2001)
- [Yahoo Internet Life](#)  
100 Best Sites for 2001 (DECEMBER 2000)
- [PC Magazine](#)  
Editors' Choice (NOVEMBER 2000)
- [PC Magazine](#)  
Best Internet Innovation (NOVEMBER 2000)



- [WIKED Readers Kaves](#)  
Most Intelligent Agent (OCTOBER 2000)
- [Technologic Partners](#)  
Top 10 Investors' Choice (SEPTEMBER 2000)
- [PC World](#)  
"Best Bet" Search Engine (SEPTEMBER 2000)
- [Forbes](#)  
Best of the Web (SEPTEMBER 2000)
- [CNET](#)  
Editors' Pick (AUGUST 2000)
- [PC World Magazine](#)  
Best of the Web 2000 (AUGUST 2000)
- [Internet World](#)  
25 Shapers of the Net (AUGUST 2000)
- [Yahoo! Internet Life](#)  
10 Internet Essentials (JULY 2000)
- [ID Magazine](#)  
Silver Award, Interactive Media Design (JUNE 2000)
- [The Webby Awards](#)  
Best Technical Achievement (MAY 2000)
- [The Webby Awards](#)  
People's Voice Awards (MAY 2000)
- [Upside Magazine](#)  
Upside's Hot 100 Private Companies (MAY 2000)
- [TIME Digital](#)  
Top 10 Sites (MAY 2000)
- [PC Magazine](#)  
Top 100 Web Sites: Search Engines (APRIL 2000)
- [San Francisco Chronicle](#)  
Best of the Web 2000 (MARCH 2000)
- [Interactive Week](#)  
25 Unsung Heroes of the Net (MARCH 2000)
- [Yahoo! Internet Life](#)  
Best Search Engine on the Internet (JANUARY 2000)

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