# Petitioner's Arguments

### **EXHIBIT 2121**

Facebook, Inc. et al. v. Software Rights Archive, LLC
CASES IPR2013-00478
IPR2013-00479
IPR2013-00480
IPR2013-00481



# **ISI**

# Petitioners rely upon these statements concerning the experiment of Table 8.7 ("ISI"):

Apparently, the best combination is to use tm and cc. Regression methods lead to a combined similarity computation which is a 5% improvement over terms alone.

Fox Dec. at ¶ 64; Fox Thesis at 246.

Of all the subvectors, terms are best, though co-citations are not much worse. Author subvectors are not worthwhile, alone or in combination. Using regression or guessed at coefficients, the tm and cc combination yields a 5-6% improvement over the performance when terms alone are used.

Fox Dec. at ¶ 65 Fox Thesis at 247; '352 Jacobs Decl., IPR2013-00478 Ex. 2113, at ¶ 287; IPR2013-00478 POR at 32-34.

'352 Jacobs Decl., IPR2013-00478 Ex. 2113, at  $\P$  289.

Table 8.7: Results of ISI Single Document Feedback
Using Regression Determined Coefficients

Combination Cases				Average	% Change vs.
Name	$w_{tm}$	$w_{\epsilon\epsilon}$	$w_{ed}$	Precision	Terms Only
base	1.0			.246	
guess	.88	.12		.261	+6.1
regression1	.83	.17		.259	+5.2
regression2	.64		.36	.251	+ 1.7

Thesis, IPR2013-00478 Exhibit 1009 at 241-256; '352 Jacobs Decl., IPR2013-00478 Ex. 2113, at ¶ 287; IPR2013-00478 POR at 32-34.

# Fox thesis states:

"Mild improvements for ISI suggested further testing and so the CACM collection was considered."

'352 Jacobs Decl., IPR2013-00478 Ex. 2113, at ¶ 289 (citing Fox Thesis at 283); '352 Jacobs Decl., IPR2013-00478 Ex. 2113, at ¶ 287; IPR2013-00478 POR at 32-34.

# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

### **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

